

Beyond ESG

Impaakt is a fintech that assesses the impact of businesses on the environment and society. We leverage collective intelligence to gather research and ratings from our diverse community, providing comprehensive and timely data to help investors make informed and sustainable decisions.



Challenges in the Industry

Measure What Matters

The ESG data haze is real. By measuring practices rather than impact and describing policies rather than outcomes, the financial world is finally seeing all the limitations of ESG. Not only is ESG overlooking the entire picture, but how can one ensure objectivity when the data itself comes from the very company being assessed?

Impaakt brings the voice of global society to the forefront, allowing for a common and collective assessment of impact topics. Our impact topics assessed the entire value chain, from the impact of the processes to the product. Impaakt is about environmental and social materiality, not simply financial materiality.

Granularity to Justify Article 8 & 9 Funds

With the EU Sustainable Action Plan gaining considerable momentum, many financial institutions are called upon to justify their sustainable products, especially Article 8 and 9 funds.

Impaakt can support investors in the research of investee companies and guide them in meeting regulatory requirements regarding the SFDR and the EU Taxonomy on Sustainable Activities. research and scores on products and services transcend the traditional process-focused data and scores to reveal the entire picture and, more importantly, what matters.

Increase Engagement with the Right Data

Clients are becoming more curious and demanding more clarity and transparency on where their money is going. They want profit and purpose to go hand-in-hand.

Impaakt's unique collective intelligence approach to materiality can bring the interpretation needed to justify investment choices to clients. The qualitative research summaries even provide impact summaries that make excellent engagement tools.

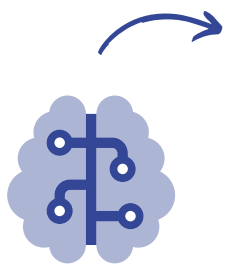
About Impaakt

Impaakt is a fintech company that uses collective intelligence and AI to measure the real impact that companies have on the environment and society.

Our platform is designed to help investors and citizens avoid greenwashing by tackling many of the problems that existing data and reporting has been called out for by using a unique approach to data gathering and analysis - collective intelligence. Our data is utilised by the financial industry to ensure better investment decisions are made, for a better, more sustainable future.

With the right investment, companies that have a positive impact on the planet are able to flourish, and those that have a negative impact are challenged to change, or risk investors putting their capital elsewhere.

Our Methodology



Collective Intelligence

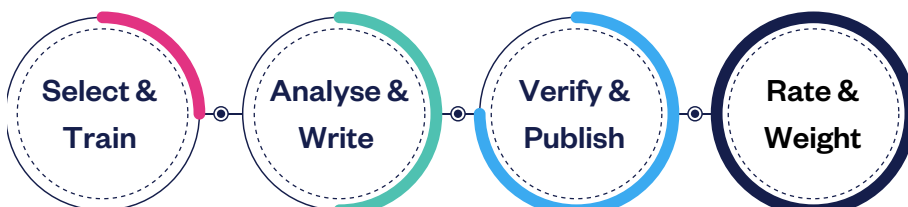
Collective Materiality Assessments

Different impact materiality is compared by a whole community, not by a single expert or algorithm
Resulting scores are opposable and protect you against accusations of greenwashing

On-Demand Access to the Community

Fill the gap in your coverage and get inputs on any company of your choice A fully scalable and responsive research platform that you can use to support your teams

Collective intelligence done right. A diversified, trained community of expert.



600 Certified

Impact Analysts

document and summarise the impacts of companies

1 million

materiality assessments

completed on thousands of analyses by our community

5,000+ companies

covered

of the largest capitalisations in the world

35,000+ analyses

published

since inception, covering the most material impact topics per company

100%

verified data

multi-layer, human verification and quality control algorithms

Real-time

assessments

daily impact scores that work like a stock price

Our Products

Qualitative impact analyses

- 35K impact analyses
- 870 impact topics
- 350K verified sources

Quantitative impact metrics

- 75 verified impact metrics across 77 industries
- 28 SASB themes covered

Granular impact scores

- 5'000 companies covered
- 1 million materiality assessments done by the community

Our Solutions



SDG Contributions



On-Demand Research



Product-Related Impacts



Bespoke Coverage



Impact Data Feed



Collective & Dynamic Materiality Assessment



Company Impact Benchmarking



Solution Provider Tool



Framework Mapping



Portfolio Impact Diagnostics & Reports

Benefits of Impaakt



Verified and reliable data

All the data we extract goes through a multi-layer, human verification, and clean-up process that never stops. We are constantly challenging the quality of the data.



Unbiased, Transparent Impact Assessments

Materiality assessments are not done in a proprietary, opaque way, or decided by a single expert or AI. They are conducted by the entire community reflecting the voice of the global society.



Scalability and Flexibility

Fully automated content production thanks to our integrated Call-for-Contribution engine that makes it possible to conduct on-demand impact research produce in record time.



Future Proof Solution

Impaakt is constantly innovating, working closely with clients to develop new features relevant to the market. We put our clients at the heart of what we do.

Impactful investment requires

impaakt 

www.impaakt.com
clients@impaakt.com

