

Unilever - Impaakt Report

+0.24




Coverage Status: Very good

21



Analyses

- 9

+ 12

1,349

Ratings


Ticker: ULVR.L | **ISIN:** NL0000388619 | **# Employees:** 148012 | **Revenue:** \$71.7bn

SASB Industry:

Household & Personal Products 128.0bn

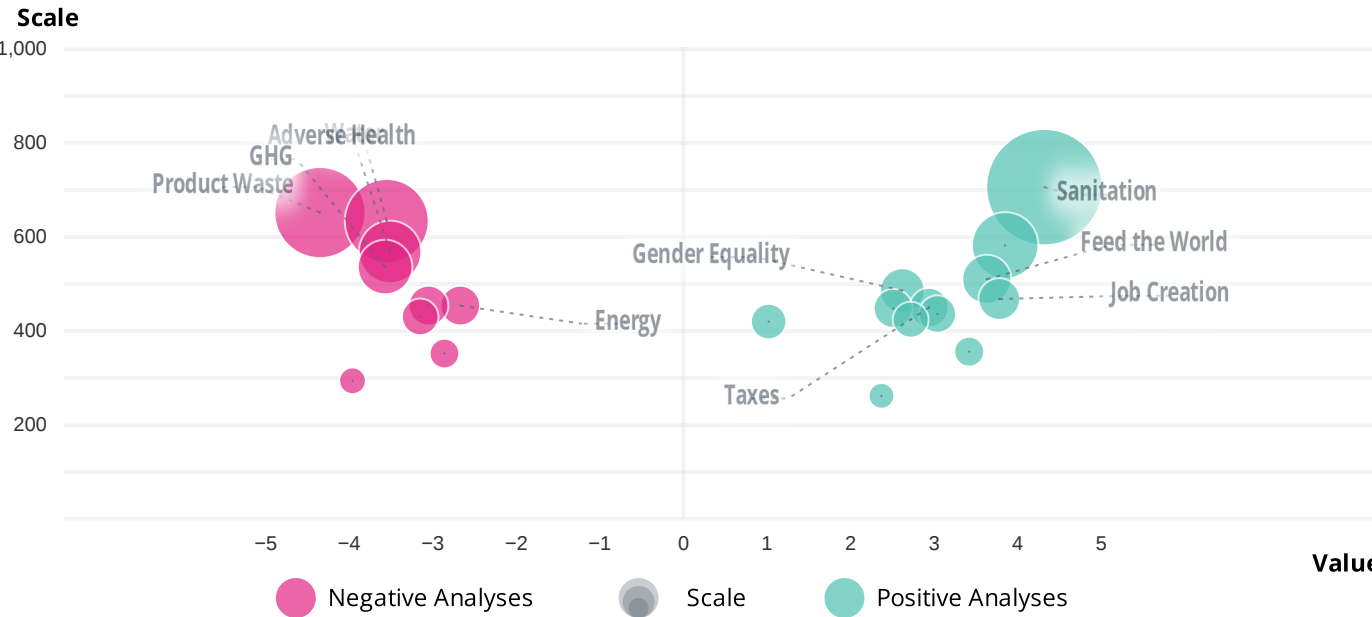
Market Cap:

Ranking:

 /23 Rank in industry

Unilever PLC operates as a fast-moving consumer goods company. It operates through Beauty & Personal Care, Foods & Refreshment, and Home Care segments. The Beauty & Personal Care segment provides skin care and hair care products, deodorants, and skin cleansing products. The Foods & Refreshment segment offers ice cream, soups, bouillons, seasonings, mayonnaise, ketchups, and tea categories. The Home Care segment provides fabric solutions and various cleaning products. The company offers its products under the Domestos, OMO, Seventh Generation, Ben & Jerry's, Knorr, Magnum, Wall's, Bango, the Vegetarian Butcher, Axe, Cif, Comfort, Dove, Lifebuoy, Lux, Rexona, Sunsilk, Equilibra, OLLY, Liquid I.V., SmartyPants, Onnit, Hellmann's, and Vaseline brands. Unilever PLC was incorporated in 1894 and is headquartered in London, the United Kingdom. (Source: Yahoo Finance)

Distribution of Analyses



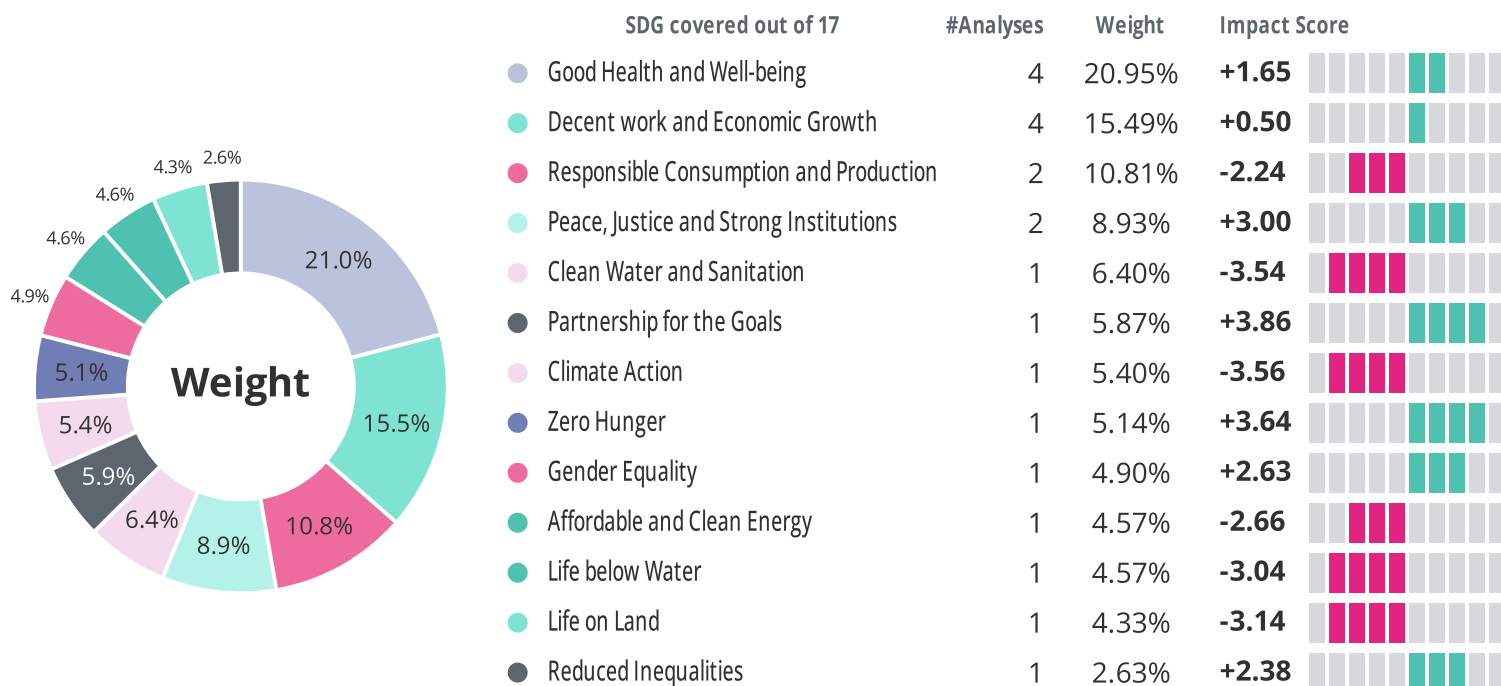
Ranked 2/23 in industry

1. Estée Lauder Companies	+0.37	+
 Unilever	+0.24	+
3. Newell Brands	+0.19	+
4. Kimberly-Clark	-0.02	-
5. Colgate-Palmolive	-0.06	-
6. BIC	-0.10	-
7. Procter & Gamble	-0.11	-
8. KAO	-0.30	-
9. Reckitt Benckiser	-0.31	-
10. L'Oreal	-0.61	-
11. Clorox	-0.69	-
12. Henkel	-0.70	-
13. Kose	-0.90	-
14. Shiseido	-1.03	- -
15. Kobayashi Pharmaceutical Co Ltd	-1.05	- -
16. Coty	-1.05	- -
17. Beiersdorf	-1.20	- -
18. Uni Charm	-1.24	- -
19. Spectrum Brand	-1.27	- -
20. Lion	-1.32	- -
21. Essity	-1.52	- -
22. Church & Dwight	-1.64	- -
23. Pola Orbis	-1.94	- -

Framework 1/3

Analytics based on the SDG Framework

The Sustainable Development Goals or Global Goals are a collection of 17 interlinked goals designed to be a blueprint to achieve a better and more sustainable future for all. The SDGs were set in 2015 by the United Nations General Assembly and are intended to be achieved by the year 2030.



Analyses by SDG

1: No Poverty

2: Zero Hunger

3: Good Health and Well-being

4: Quality Education

5: Gender Equality

6: Clean Water and Sanitation

7: Affordable and Clean Energy

8: Decent work and Economic Growth

9: Industry, Innovation and Infrastructure

10: Reduced Inequalities

11: Sustainable Cities and Communities

12: Responsible Consumption and Production

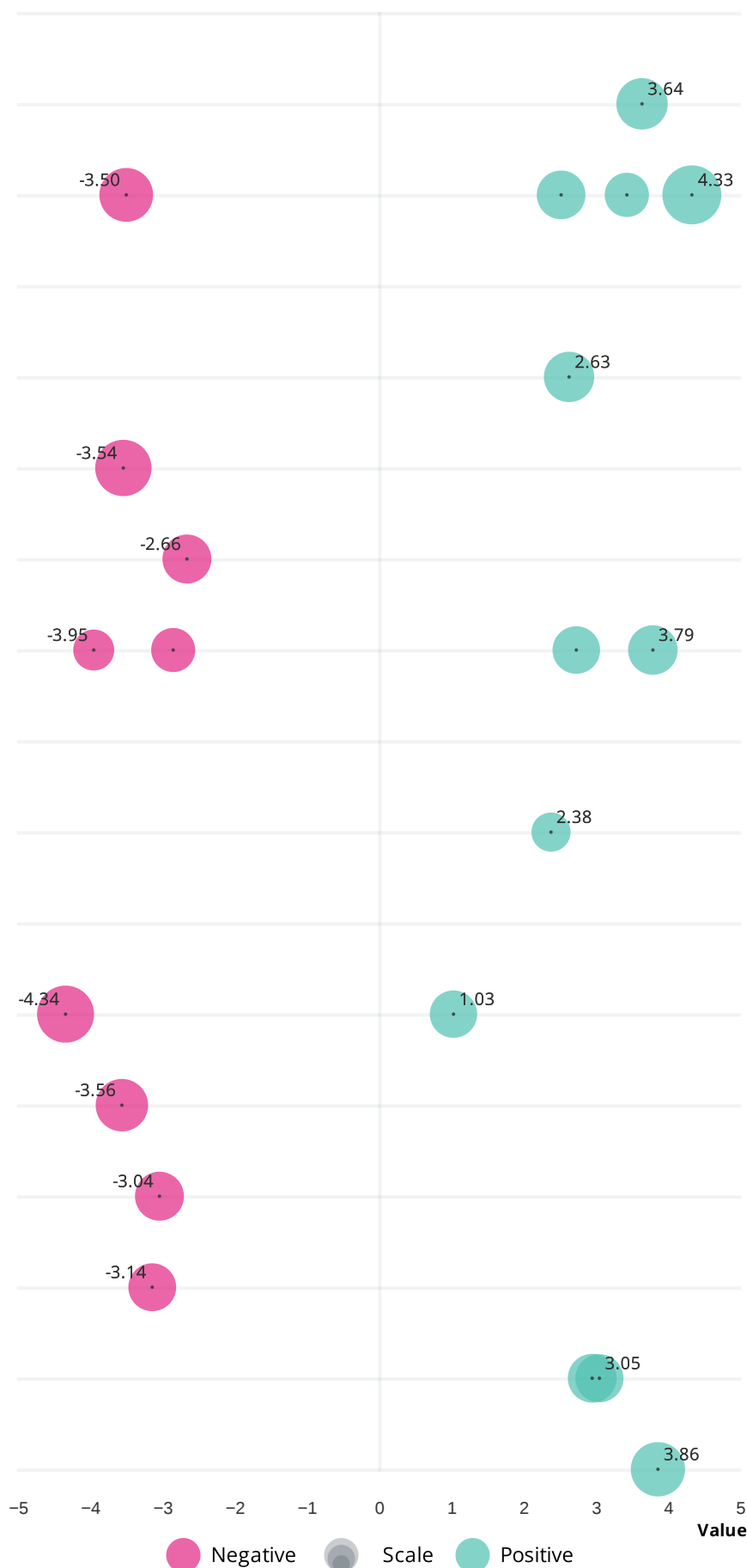
13: Climate Action

14: Life below Water

15: Life on Land

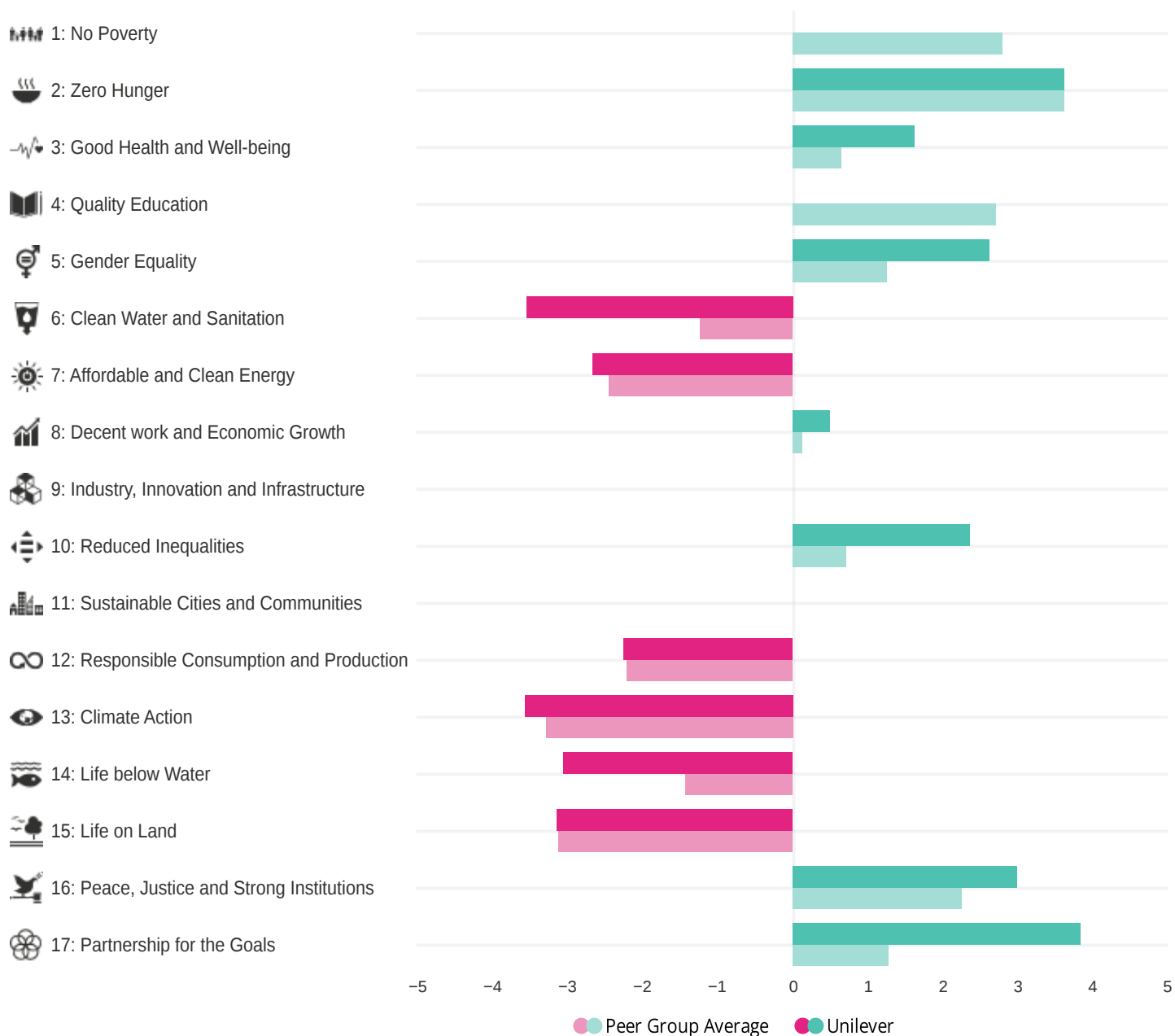
16: Peace, Justice and Strong Institutions

17: Partnership for the Goals



Score Compared to Peer Group Average by SDG

Unilever's Peer Group: [Procter & Gamble](#), [Reckitt Benckiser](#), [Estée Lauder Companies](#), [L'Oreal](#), [Henkel](#)



Detailed Peer Group Comparison by SDG

SDG	Peer Group Average		Unilever		Estée Lauder Companies	Reckitt Benckiser	Procter & Gamble	Henkel	L'Oreal
1	+3.50	-	-		-	+3.79	+3.14	+3.12	+3.96
2	+3.64	=	+3.64		-	-	-	-	-
3	+0.65	<	+1.65		+1.09	-0.02	+1.18	+0.53	-0.52
4	+2.72	-	-		-	-	+2.88	+2.55	-
5	+1.26	<	+2.63		+2.51	+0.32	+3.22	-2.13	+1.01
6	-1.46	>	-3.54		-2.10	+0.08	+0.29	-2.02	-
7	-2.43	>	-2.66		-1.30	-3.22	-2.36	-3.80	-1.27
8	+0.15	<	+0.50		+0.84	+0.65	-0.26	+0.52	-1.35
9	-	-	-		-	-	-	-	-
10	+0.74	<	+2.38		-0.17	+0.14	+0.87	-0.51	+1.71
11	-	-	-		-	-	-	-	-
12	-2.20	>	-2.24		-0.75	-2.85	-2.61	-2.63	-2.10
13	-3.30	>	-3.56		-2.15	-2.60	-4.26	-3.55	-3.66
14	-1.41	>	-3.04		+3.14	-2.98	-3.08	-1.08	-1.45
15	-3.11	>	-3.14		-3.14	-2.59	-3.52	-	-3.14
16	+2.27	<	+3.00		+3.75	+1.19	+1.19	+2.05	+2.44
17	+3.86	=	+3.86		-	-	-	-	-

Framework 2/3

Analytics based on the SASB Framework

Sustainability Accounting Standards Board (SASB) connects businesses and investors on the financial impacts of sustainability. Financially Materials: SASB's mission is to help businesses around the world identify, manage and report on the sustainability topics that matter most to their investors.



Analyses by SASB Theme



Score Compared to Peer Group Average by SASB Theme

Unilever's Peer Group: [Procter & Gamble](#), [Reckitt Benckiser](#), [Estée Lauder Companies](#), [L'Oreal](#), [Henkel](#)



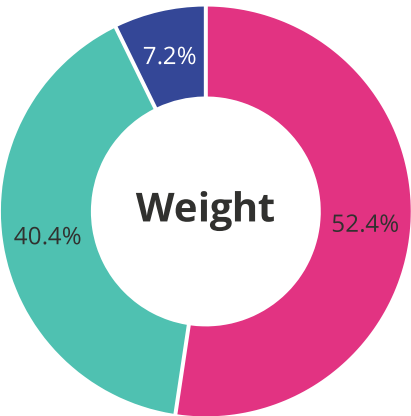
Detailed Peer Group Comparison by SASB

SASB Theme	Peer Group Average		Unilever		Estée Lauder Companies	Reckitt Benckiser	Procter & Gamble	Henkel	L'Oreal
Access & Affordability	+0.96	<	+3.12		-2.25	+2.19	-1.93	+1.77	+2.86
Business Ethics	+2.85	<	+2.95		+3.75	+2.50	+3.42	+2.05	+2.44
Competitive Behavior	-2.68	>	-2.85		-	-2.50	-2.70	-	-
Customer Welfare	+0.36	<	+1.40		+2.04	-1.39	+1.47	-0.64	-0.73
Ecological Impacts	-2.24	>	-3.09		-1.04	-2.74	-3.30	-1.05	-2.20
Employee Engagement, Diversity & Inclusion	+1.57	<	+3.02		+2.07	+2.38	+1.98	+0.01	-0.02
Energy Management	-2.44	>	-2.66		-1.30	-3.22	-2.36	-3.80	-1.27
GHG Emissions	-3.30	>	-3.56		-2.15	-2.60	-4.26	-3.55	-3.66
Human Rights & Community Relations	+3.34	>	+3.28		+3.11	+3.87	+3.27	+2.98	+3.50
Labor Practices	-3.06	>	-3.95		-0.90	-3.30	-3.62	-3.29	-3.28
Product Design & Lifecycle Management	-3.00	>	-4.34		-2.35	-2.70	-2.63	-3.49	-2.50
Waste & Hazardous Materials Management	-1.52	<	+1.03		-0.60	-2.98	-2.50	-2.44	-1.63
Water & Wastewater Management	-2.88	>	-3.54		-2.10	-2.73	-3.94	-2.09	-

Framework 3/3

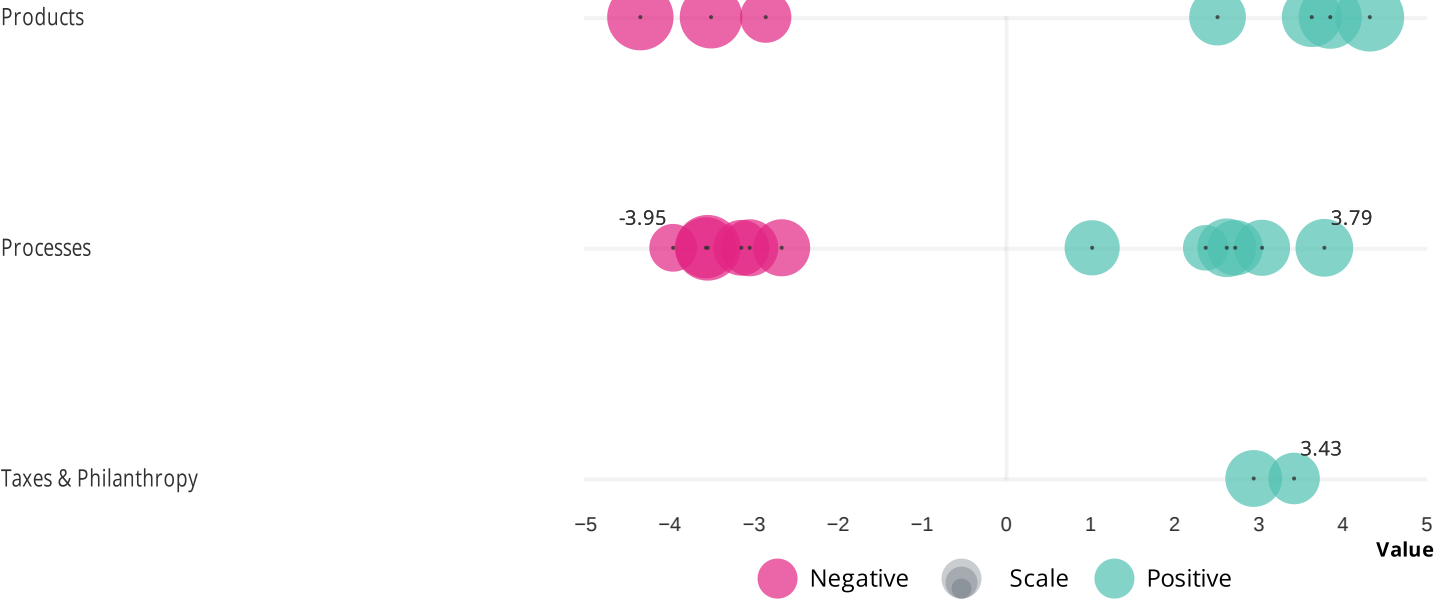
Analytics based on the Categories Framework

To help you look at the most material impacts of a company, we distinguish impact that is either related to the Processes of the company, its Products (or services) or its Philanthropy.



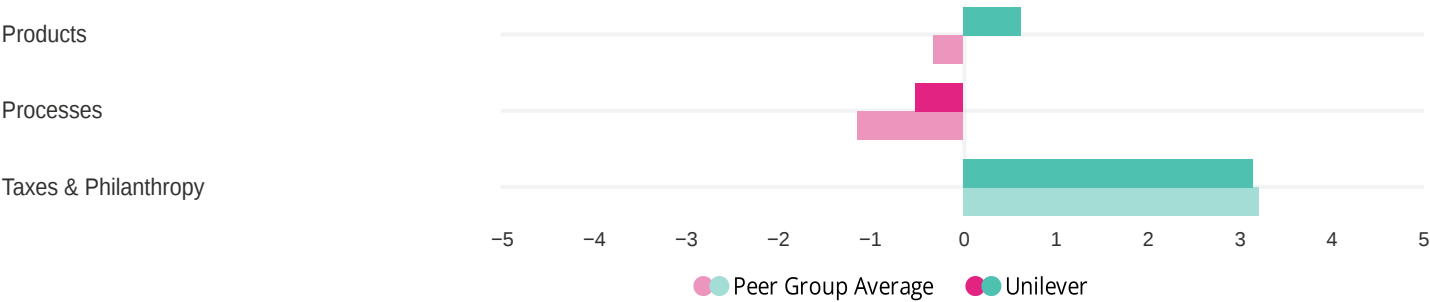
Category industries covered out of 3	#Analyses	Weight	Impact Score	
Processes	12	52.37%	-0.50	<div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div></div>
Products	7	40.39%	+0.65	<div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div></div>
Taxes & Philanthropy	2	7.24%	+3.16	<div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div></div>

Analyses by Category



Score Compared to Peer Group Average by Category













Unilever's Peer Group: [Procter & Gamble](#), [Reckitt Benckiser](#), [Estée Lauder Companies](#), [L'Oreal](#), [Henkel](#)



Detailed Peer Group Comparison by Categories

Category	Peer Group Average		Unilever		Estée Lauder Companies	Reckitt Benckiser	Procter & Gamble	Henkel	L'Oreal
Processes	-1.14	<	-0.50	<div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div></div>	-0.49	-1.19	-1.59	-1.16	-1.94
Products	-0.32	<	+0.65	<div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div></div>	+1.07	-1.43	-0.46	-1.17	-0.56
Taxes & Philanthropy	+3.23	>	+3.16	<div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div></div>	+3.21	+3.51	+3.72	+2.50	+3.28

Detailed Score of all analyses

SASB Theme	SDG	Headline	Impact value	Impact scale	#Ratings
Access & Affordability	 2	Unilever's 100bn servings of food potentially benefited 750M people globally	+3.64	2.54	80
Customer Welfare	 3	Dove helps boost confidence of over 40 million women through its Self-Esteem Project	+3.43	1.77	48
Customer Welfare	 3	Unilever's personal & home hygiene products reach ≈1.3bn people, improving well-being globally	+4.33	3.52	104
Access & Affordability	 3	Dove bar soap is 73.6% more affordable than the average price of its competitors' products	+2.52	2.23	54
Customer Welfare	 3	With its unhealthy food product sales, Unilever contributes to the obesity epidemic	-3.50	2.83	84
Employee Engagement, Diversity & Inclusion	 5	At Unilever women represented 35% of the workforce, 42% of the BOD and 31% of the Executive in 2020	+2.63	2.42	34
Water & Wastewater Management	 6	In 2018, Unilever used 34,208 ML of water, enough to meet 228,053,333 people's daily water needs	-3.54	3.16	36
Energy Management	 7	Unilever's total energy use in 2020 was 7.04M MWh, which represents 0.016% of industrial consumption	-2.66	2.26	32
Labor Practices	 8	Unilever sources cocoa from Ivory Coast and Ghana from suppliers who employ child labor	-3.95	1.46	34
Competitive Behavior	 8	Unilever repeatedly found guilty of violating anti-competitive laws in the ice-cream sector	-2.85	1.75	44
Employee Engagement, Diversity & Inclusion	 8	Unilever contributes to economic growth and social stability by employing 149,000 people globally	+3.79	2.33	28
Human Rights & Community Relations	 8	Unilever provides stable incomes for smallholder suppliers by purchasing 43k t of palm oil credits	+2.73	2.11	86

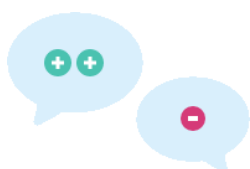
SASB Theme	SDG	Headline	Impact value	Impact scale	#Ratings
Employee Engagement, Diversity & Inclusion	10	Big Giant Unilever's workforce includes 42.9% minorities and 30.7% in the leadership	+2.38 	1.30 	32
Product Design & Lifecycle Management	12	Unilever is the third top plastic polluter of 2021, using over 690,000 tonnes of plastic packaging	-4.34 	3.25 	68
Waste & Hazardous Materials Management	12	In 2020, Unilever generated 585,325 t of waste and recycled 96% of the total waste	+1.03 	2.09 	110
GHG Emissions	13	Unilever emitted 65,668,749 metric tonnes of Scope 1, 2, and 3 equivalents in 2019	-3.56 	2.67 	18
Ecological Impacts	14	Unilever discharged 20.27 Million m3 of wastewater with COD value above the safe limits in 2021	-3.04 	2.26 	62
Ecological Impacts	15	Unilever was responsible for 180,000 hectares of burned land in Indonesia between 2015 and 2018	-3.14 	2.14 	96
Human Rights & Community Relations	16	Unilever boycotts Facebook, Instagram & Twitter to stop online hate-speech	+3.05 	2.17 	153
Business Ethics	16	Over the past three years, Unilever has contributed over USD 7.7 Bn to corporate taxes	+2.95 	2.24 	34
Human Rights & Community Relations	17	UL's TRANSFORM with \$55.15 Bn funding in small businesses till May 2021, improved 4 Mn lives	+3.86 	2.90 	42

Understanding our Impact Score



1. Analyses

The analyses are written by an active community of writers that went through a rigorous training process. Each analysis is reviewed by our team of editors being published.



2. Ratings

Then the community rates each analysis according to 2 dimensions: value and scale.



Value

3. Value & Scale

Value: how positive or negative the impact is described in the analysis. **Scale:** how small or large the impact is described, taking into account the breadth, depth and persistence, as defined by the Impact Management Project.

Scale



4. Final Score

The analyses are written by an active community of writers that went through a rigorous training process. Each analysis is reviewed by our team of editors being published.