

# Informa - Impaakt Report

# +1.35


  
Coverage Status: Good

## 10

  
Analyses


## 209

  
Ratings

**Ticker:** INF.L | **ISIN:** GB00BMJ6DW54 | **# Employees:** 9500 | **Revenue:** \$2.1bn

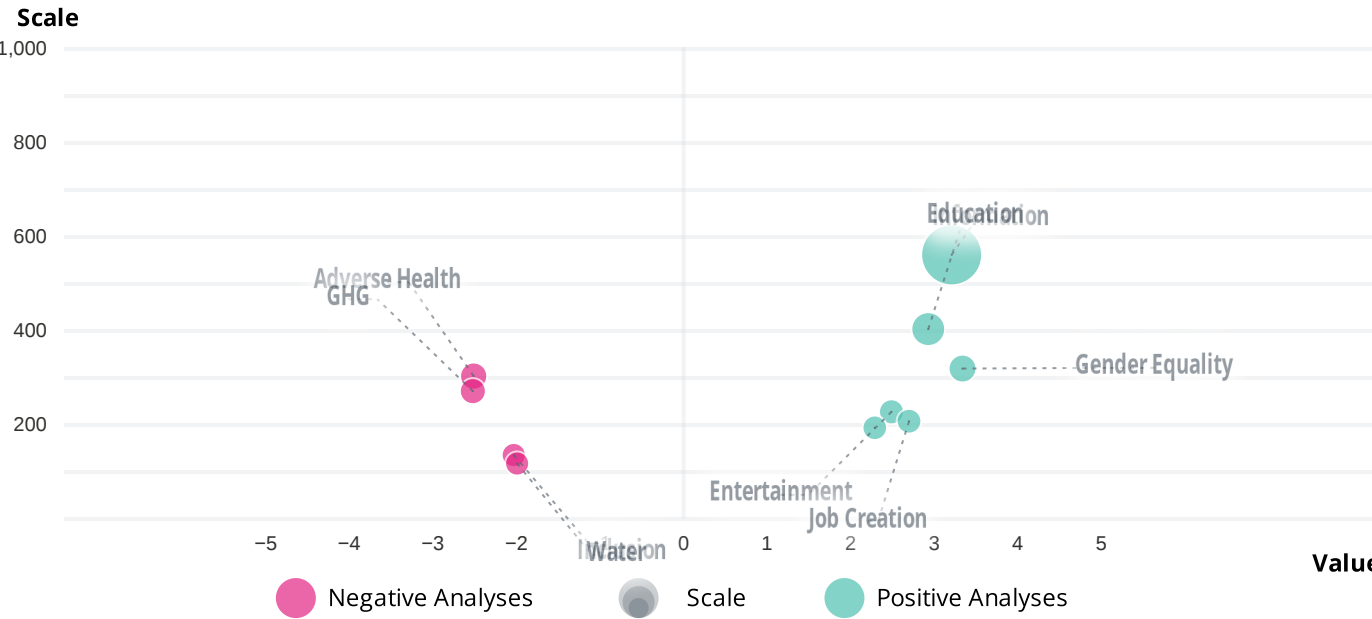
**SASB Industry:**  
Media & Entertainment

**Market Cap:**  
11.8bn























**Ranking:**  
 /17 Rank in industry

Informa plc operates as a business-to-business exhibitions and events, learning, and information services company worldwide. It operates through five divisions: Informa Connect, Informa Intelligence, Informa Markets, Informa Tech, and Taylor & Francis. The Informa Connect division provides content-driven events and digital platforms that allow professionals to meet, connect, learn, and share knowledge. This division operates events in finance and investment, biotech and pharma, and other specialist markets. The Informa Intelligence division offers digital intelligence and data-based products, consultancy, and research services in the areas of pharma, financial, maritime, and asset intelligence, as well as Barbour ABI, a provider of construction market intelligence and building project leads for built environment specialists. The Informa Markets division creates platforms for international markets, which provide businesses to research trends, find and showcase products, generate leads, and complete sales through exhibitions, virtual events, specialist digital content, and data solutions to customers operating in specialist markets to meet and trade. The Informa Tech division offers research, media, training, and events that inform, educate, and connect businesses and professionals working in technology. The Taylor & Francis division publishes books for upper level university students, researchers, and academic institutions in a range of specialist subjects; and journals under imprints such as Routledge, Taylor & Francis, and Cogent OA. This segment has a portfolio of approximately 160,000 book titles and 2,700 journals. The company was formerly known as T&F Informa plc and changed its name to Informa plc in August 2005. Informa plc was founded in 1998 and is headquartered in London, the United Kingdom. (Source: Yahoo Finance)

# Distribution of Analyses



## Ranked 1/17 in industry

 <b>Informa</b>	<b>+1.35</b>	 
2. <a href="#">Naspers</a>	<b>+1.15</b>	 
3. <a href="#">ITV</a>	<b>+1.09</b>	 
4. <a href="#">Paramount Global</a>	<b>+0.96</b>	
5. <a href="#">Prosiebensat</a>	<b>+0.85</b>	
6. <a href="#">Vivendi</a>	<b>+0.81</b>	
7. <a href="#">Liberty Media</a>	<b>+0.77</b>	
8. <a href="#">Discovery</a>	<b>+0.71</b>	
9. <a href="#">News Corporation</a>	<b>+0.63</b>	
10. <a href="#">Walt Disney</a>	<b>+0.53</b>	
11. <a href="#">Lagardere</a>	<b>+0.41</b>	
12. <a href="#">Pearson</a>	<b>+0.14</b>	
13. <a href="#">Sirius XM</a>	<b>-0.03</b>	
14. <a href="#">Schibsted</a>	<b>-0.10</b>	
15. <a href="#">Fox Corporation</a>	<b>-0.13</b>	
16. <a href="#">RTL</a>	<b>-0.32</b>	
17. <a href="#">Singapore Press</a>	<b>-1.16</b>	 

The Sustainable Development Goals or Global Goals are a collection of 17 interlinked goals designed to be a blueprint to achieve a better and more sustainable future for all. The SDGs were set in 2015 by the United Nations General Assembly and are intended to be achieved by the year 2030.



## Analyses by SDG

1: No Poverty

2: Zero Hunger

3: Good Health and Well-being

4: Quality Education

5: Gender Equality

6: Clean Water and Sanitation

7: Affordable and Clean Energy

8: Decent work and Economic Growth

9: Industry, Innovation and Infrastructure

10: Reduced Inequalities

11: Sustainable Cities and Communities

12: Responsible Consumption and Production

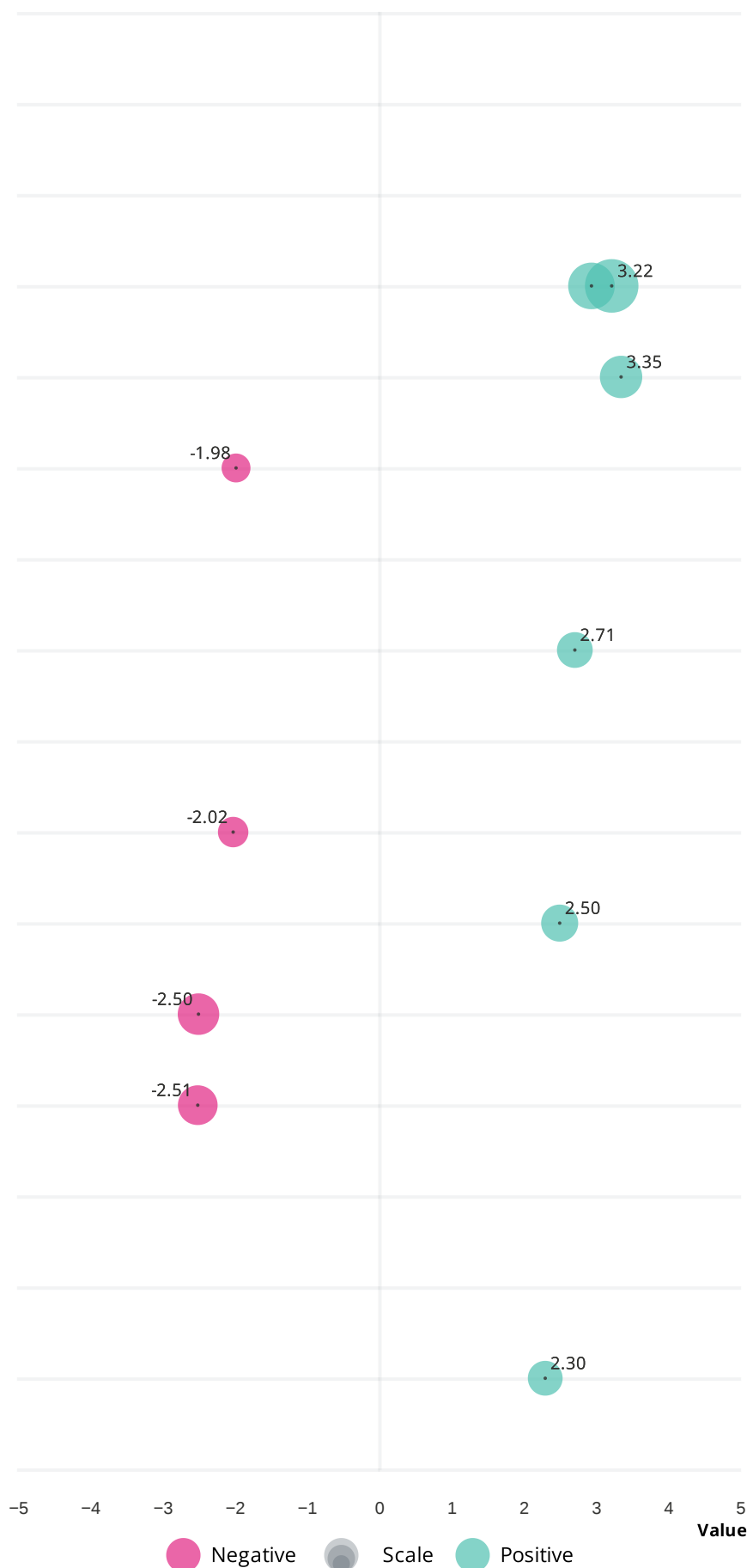
13: Climate Action

14: Life below Water

15: Life on Land

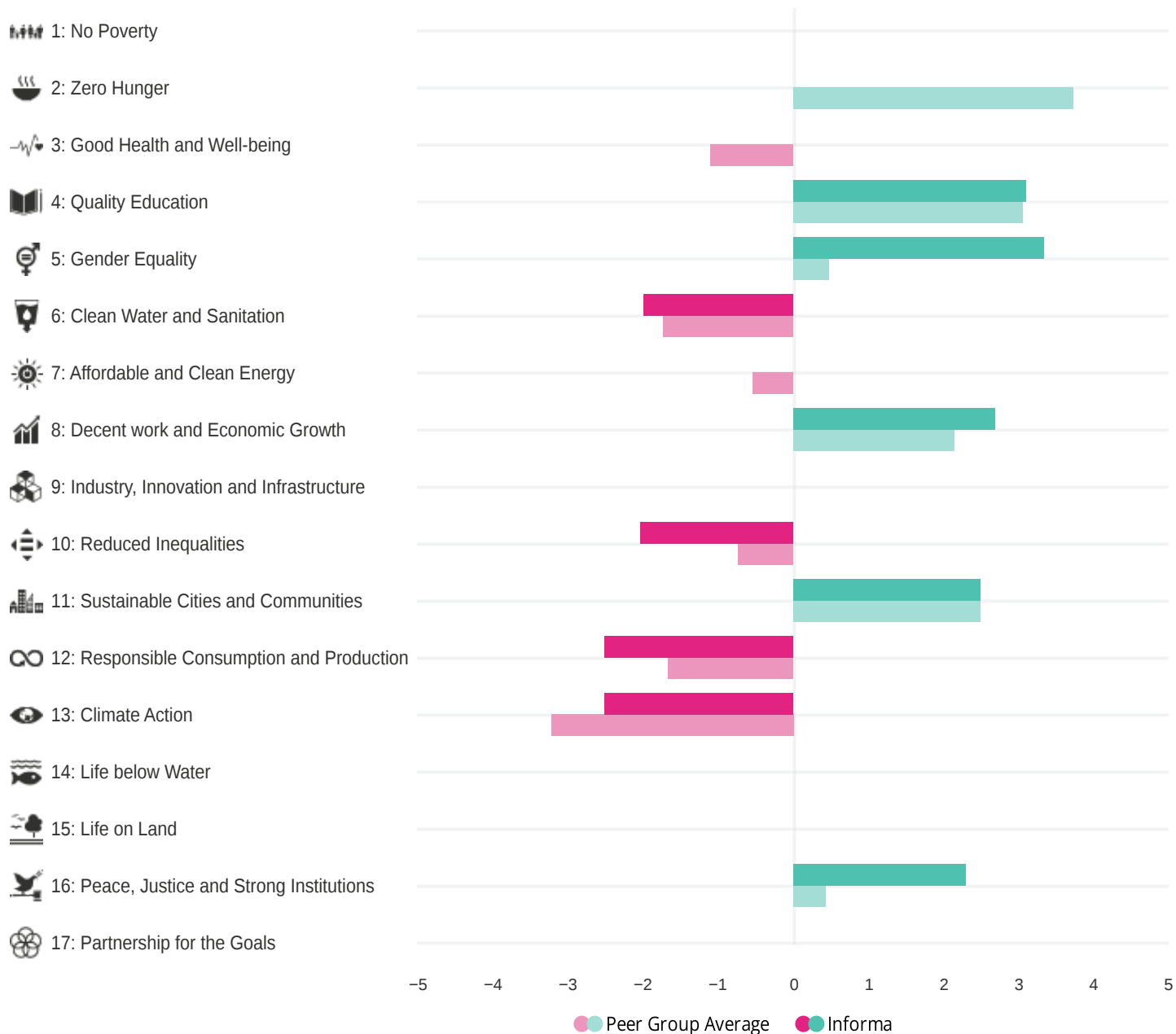
16: Peace, Justice and Strong Institutions

17: Partnership for the Goals



## Score Compared to Peer Group Average by SDG

Informa's Peer Group: [Walt Disney](#), [Discovery](#), [ITV](#), [Pearson](#), [Singapore Press](#)



## Detailed Peer Group Comparison by SDG

SDG	Peer Group Average		Informa		Walt Disney	Discovery	ITV	Pearson	Singapore Press
2	+3.75	-	-		-	+3.75	-	-	-
3	-1.10	-	-		+1.38	-3.13	+1.66	-2.93	-2.50
4	+3.07	<	+3.10	<div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div></div>	+3.15	+2.15	+3.40	+3.62	+3.03
5	+0.58	<	+3.35	<div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div></div>	-	+2.52	-0.84	-0.36	-1.79
6	-2.31	<	-1.98	<div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div></div>	-2.03	-	-	-2.91	-
7	-0.54	-	-		+2.10	-2.41	-	-1.30	-
8	+2.16	<	+2.71	<div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div></div>	+0.81	+2.50	+2.50	+2.50	+1.96
9	-	-	-		-	-	-	-	-
10	-0.73	>	-2.02	<div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div></div>	-0.14	-2.00	+2.32	-1.82	-
11	+2.50	=	+2.50	<div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div></div>	-	-	-	-	-
12	-2.20	>	-2.50	<div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div></div>	-2.76	-	-	-	-1.34
13	-3.23	<	-2.51	<div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div></div>	-3.63	-3.04	-4.31	-2.43	-3.47
15	-	-	-		-	-	-	-	-
16	+0.45	<	+2.30	<div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div></div>	+1.62	-0.35	+2.50	-1.25	-2.09
17	-	-	-		-	-	-	-	-

## Analytics based on the SASB Framework

Item	Weight (%)
1	35.3%
2	24.1%
3	19.4%
4	9.9%
5	7.0%
6	4.3%

SASBT industries covered out of 26	#Analyses	Weight	Impact Score
● Access & Affordability	2	35.29%	+3.10
● Employee Engagement, Diversity & Inclusion	3	24.14%	+2.06
● Customer Welfare	2	19.37%	-0.36
● GHG Emissions	1	9.90%	-2.51
● Business Ethics	1	7.04%	+2.30
● Water & Wastewater Management	1	4.26%	-1.98



# Analyses by SASB Theme









## Score Compared to Peer Group Average by SASB Theme

Informa's Peer Group: [Walt Disney](#), [Discovery](#), [ITV](#), [Pearson](#), [Singapore Press](#)



## Detailed Peer Group Comparison by SASB

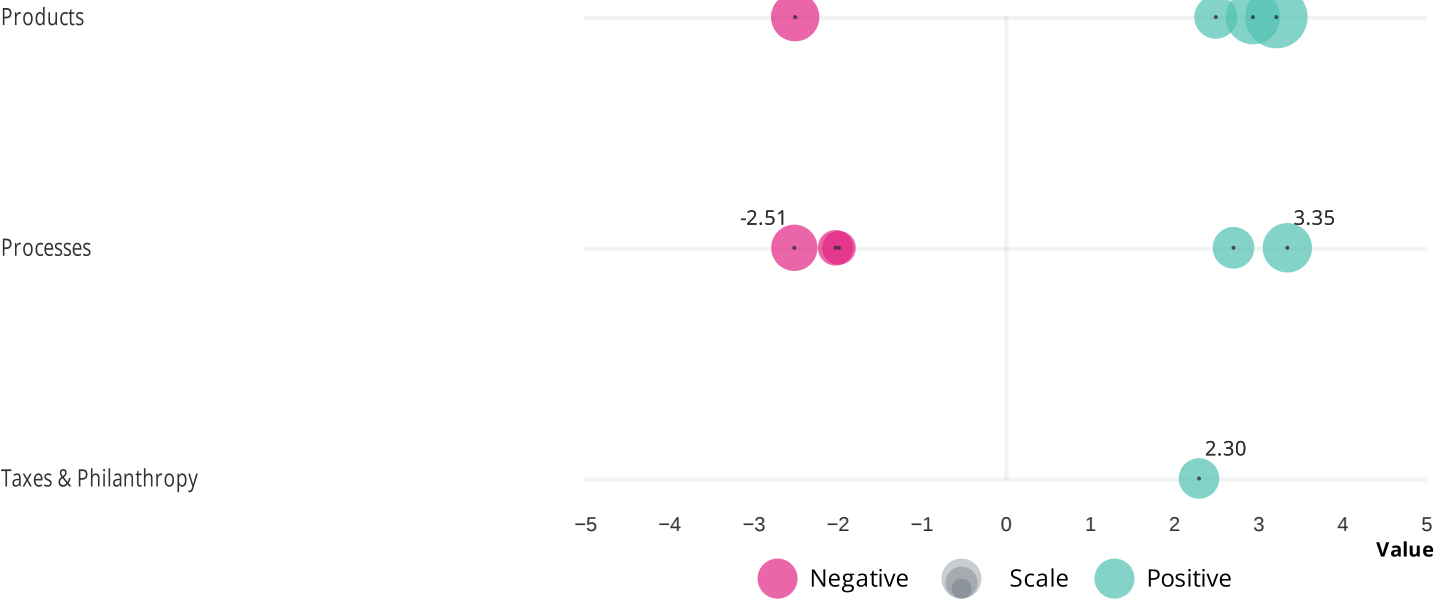
SASB Theme	Peer Group Average		Informa		Walt Disney	Discovery	ITV	Pearson	Singapore Press
Access & Affordability	+2.40	<	<b>+3.10</b>		+3.15	+2.15	+2.70	+3.62	-0.32
Business Ethics	+2.24	<	<b>+2.30</b>		+2.89	+3.33	+2.50	+0.60	+1.81
Customer Welfare	-1.26	<	<b>-0.36</b>		+0.44	-3.13	+0.92	-2.93	-2.50
Employee Engagement, Diversity & Inclusion	+1.36	<	<b>+2.06</b>		+2.73	+1.14	+1.98	+0.39	-0.12
GHG Emissions	-3.23	<	<b>-2.51</b>		-3.63	-3.04	-4.31	-2.43	-3.47
Water & Wastewater Management	-2.31	<	<b>-1.98</b>		-2.03	-	-	-2.91	-

**Weight**

Weight Category	Percentage
42.9%	42.9%
42.6%	42.6%
14.5%	14.5%

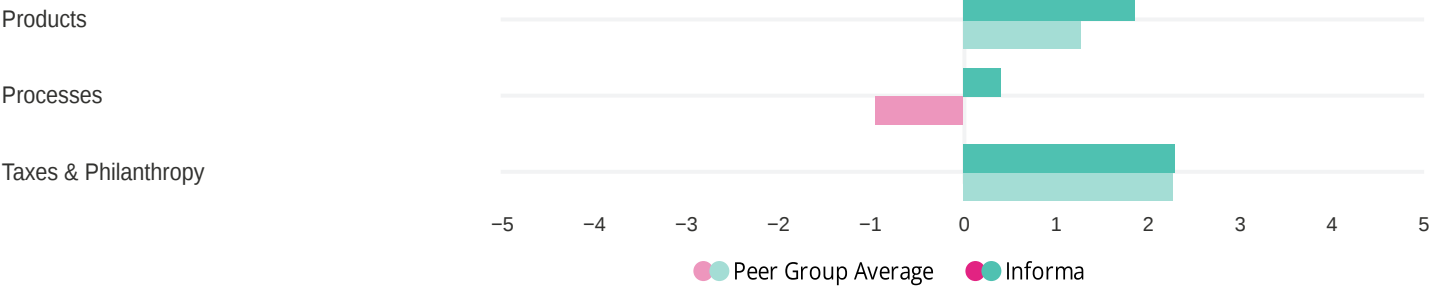
	Category industries covered out of 3	#Analyses	Weight	Impact Score
Processes		5	42.94%	+0.43
Products		4	42.56%	+1.88
Taxes & Philanthropy		1	14.50%	+2.30

# Analyses by Category



# Score Compared to Peer Group Average by Category

Informa's Peer Group: [Walt Disney](#), [Discovery](#), [ITV](#), [Pearson](#), [Singapore Press](#)



Detailed Peer Group Comparison by Categories

Category	Peer Group Average		Informa		Walt Disney	Discovery	ITV	Pearson	Singapore Press
Processes	-0.95	<	+0.43	<div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div></div>	-0.54	-1.01	-1.03	-1.56	-1.99
Products	+1.30	<	+1.88	<div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div></div>	+1.17	-0.17	+2.02	+2.06	+0.82
Taxes & Philanthropy	+2.29	<	+2.30	<div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div></div>	+2.82	+3.69	+2.50	+0.60	+1.81

# Detailed Score of all analyses

SASB Theme	SDG	Headline	Impact value	Impact scale	#Ratings
Access & Affordability	4	Informa helps people to succeed by raising their knowledge	+3.22 	2.80 	60
Access & Affordability	4	Informa's T&F online benefitted over 275 Million people through high-quality content.	+2.94 	2.01 	18
Employee Engagement, Diversity & Inclusion	5	Informa supports gender equality through equal pay and positions for women	+3.35 	1.59 	26
Water & Wastewater Management	6	Informa's water consumption in FY19 was 435,000 m3 with an increase of 66% since 2017	-1.98 	0.58 	15
Employee Engagement, Diversity & Inclusion	8	Informa contributes to economic growth and social stability by employing 10,945 people globally	+2.71 	1.03 	12
Employee Engagement, Diversity & Inclusion	10	Informa, despite having 43.4% minorities in the workforce has 0% in leadership; not lowering the gap	-2.02 	0.67 	10
Customer Welfare	11	The media and entertainment portion of Informa provides services to ~10Mn people per year	+2.50 	1.13 	28
Customer Welfare	12	Informa is making users screen addicts which can be damaging to their mental health	-2.50 	1.51 	12
GHG Emissions	13	Informa's emissions in 2019 represent 0.1% of the entertainment and media industry's emissions	-2.51 	1.35 	14
Business Ethics	16	Despite recording losses, Informa contributed \$41.55 Mn in corporate taxes between 2018 and 2020	+2.30 	0.96 	8

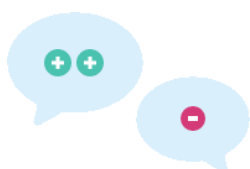


# Understanding our Impact Score



## 1. Analyses

The analyses are written by an active community of writers that went through a rigorous training process. Each analysis is reviewed by our team of editors being published.



## 2. Ratings

Then the community rates each analysis according to 2 dimensions: value and scale.



Value

## 3. Value & Scale

**Value:** how positive or negative the impact is described in the analysis. **Scale:** how small or large the impact is described, taking into account the breadth, depth and persistence, as defined by the Impact Management Project.

Scale



## 4. Final Score

The analyses are written by an active community of writers that went through a rigorous training process. Each analysis is reviewed by our team of editors being published.