

Adobe Systems - Impaakt Report

+1.35




Coverage Status: Good

17



- 6

+ 11

888

Ratings

Ticker: ADBE | **ISIN:** US00724F1012 | **# Employees:** 25988 | **Revenue:** \$15.8bn


SASB Industry:

Software & IT Services

Market Cap:

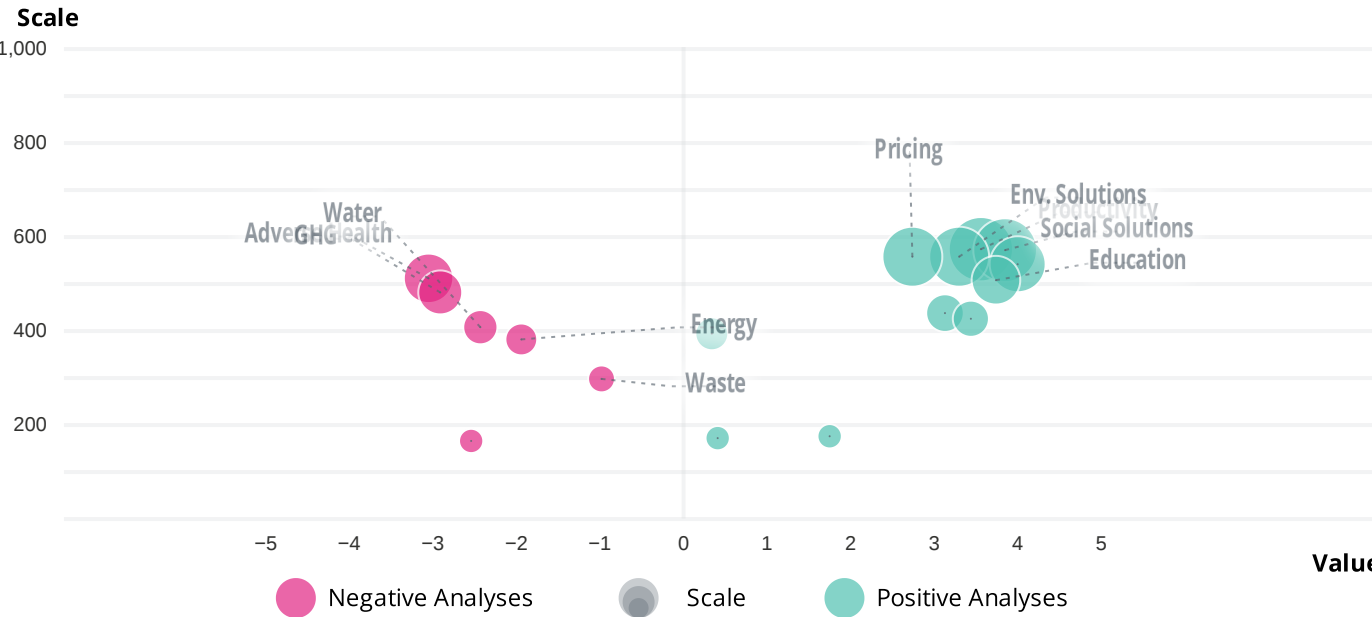
193.8bn

Ranking:


 /52 Rank in industry

Adobe Inc. operates as a diversified software company worldwide. Its Digital Media segment provides tools and solutions that enable individuals, teams, and enterprises to create, publish, promote, and monetize their digital content. Its flagship product is Creative Cloud, a subscription service that allows customer to download and access the latest versions of its creative products. This segment serves content creators, experience designers, app developers, enthusiasts, students, social media users, and creative professionals; and marketing departments and agencies, companies, and publishers. The company's Digital Experience segment offers products, services, and solutions for creating, managing, executing, measuring, monetizing, and optimizing customer experiences from analytics to commerce. This segment serves marketers, advertisers, agencies, publishers, merchandisers, merchants, web analysts, data scientists, developers, marketing executives, information management and technology executives, product development executives, and sales and support executives. Its Publishing and Advertising segment offers products and services, such as e-learning solutions, technical document publishing, web conferencing, document and forms platform, web application development, and high-end printing, as well as publishing needs of technical and business, and original equipment manufacturers (OEMs) printing businesses. The company offers its products and services directly to enterprise customers through its sales force and local field offices, as well as to end users through app stores and through its website at adobe.com. It also distributes products and services through a network of distributors, value-added resellers, systems integrators, software vendors and developers, retailers, and OEMs. The company was formerly known as Adobe Systems Incorporated and changed its name to Adobe Inc. in October 2018. The company was founded in 1982 and is headquartered in San Jose, California. (Source: Yahoo Finance)

Distribution of Analyses



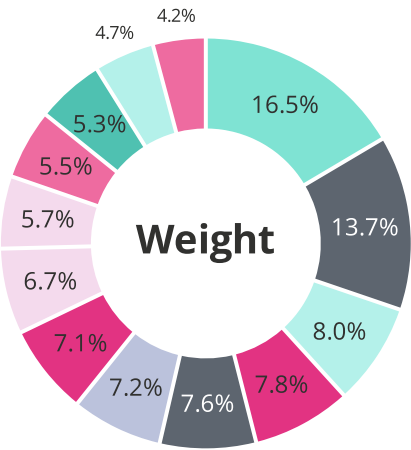
Ranked 7/52 in industry

1. SS&C Technologies	+2.02	+++
2. Mastercard	+1.70	++
3. Servicenow	+1.62	++
4. Hewlett Packard Enterprise	+1.61	++
5. Global Payments	+1.57	++
6. Check Point Software Tech	+1.39	++
 Adobe Systems	+1.35	++
8. Intuit	+1.32	++
9. Workday	+1.26	++
10. Palo Alto Networks	+1.21	++
11. Cognizant Technology Solution	+1.18	++
12. Splunk	+1.15	++
13. Ansys	+1.12	++
14. Amadeus	+1.11	++
15. Salesforce.com	+1.09	++
16. Autodesk	+1.05	++
17. CGI	+1.03	++
18. Microsoft	+1.02	++
19. Vmware	+0.97	+
20. Automatic Data Processing	+0.94	+
21. Sabre	+0.94	+
22. Square	+0.85	+
23. NTT Data	+0.82	+
24. SAP	+0.81	+
25. Citrix Systems	+0.77	+
26. Fortinet	+0.76	+
27. F5 Networks	+0.73	+
28. Akamai Technologies	+0.70	+
29. Open Text	+0.64	+
30. IBM	+0.58	+
31. Leidos	+0.54	+
32. Fiserv	+0.53	+
33. Micro Focus	+0.51	+
34. NortonLifeLock	+0.51	+
35. Accenture	+0.48	+
36. Dassault Systemes	+0.38	+

Framework 1/3

Analytics based on the SDG Framework

The Sustainable Development Goals or Global Goals are a collection of 17 interlinked goals designed to be a blueprint to achieve a better and more sustainable future for all. The SDGs were set in 2015 by the United Nations General Assembly and are intended to be achieved by the year 2030.



SDG covered out of 17	#Analyses	Weight	Impact Score	
Decent work and Economic Growth	3	16.49%	+3.10	
Reduced Inequalities	2	13.74%	+3.05	
Industry, Innovation and Infrastructure	1	8.02%	+3.57	
Sustainable Cities and Communities	1	7.80%	+3.31	
Partnership for the Goals	1	7.57%	+4.01	
Good Health and Well-being	1	7.15%	-3.04	
Quality Education	1	7.09%	+3.75	
Climate Action	1	6.73%	-2.90	
Clean Water and Sanitation	1	5.69%	-2.42	
Gender Equality	1	5.50%	+0.35	
Affordable and Clean Energy	1	5.33%	-1.93	
Peace, Justice and Strong Institutions	2	4.74%	-0.32	
Responsible Consumption and Production	1	4.15%	-0.97	

Analyses by SDG

1: No Poverty

2: Zero Hunger

3: Good Health and Well-being

4: Quality Education

5: Gender Equality

6: Clean Water and Sanitation

7: Affordable and Clean Energy

8: Decent work and Economic Growth

9: Industry, Innovation and Infrastructure

10: Reduced Inequalities

11: Sustainable Cities and Communities

12: Responsible Consumption and Production

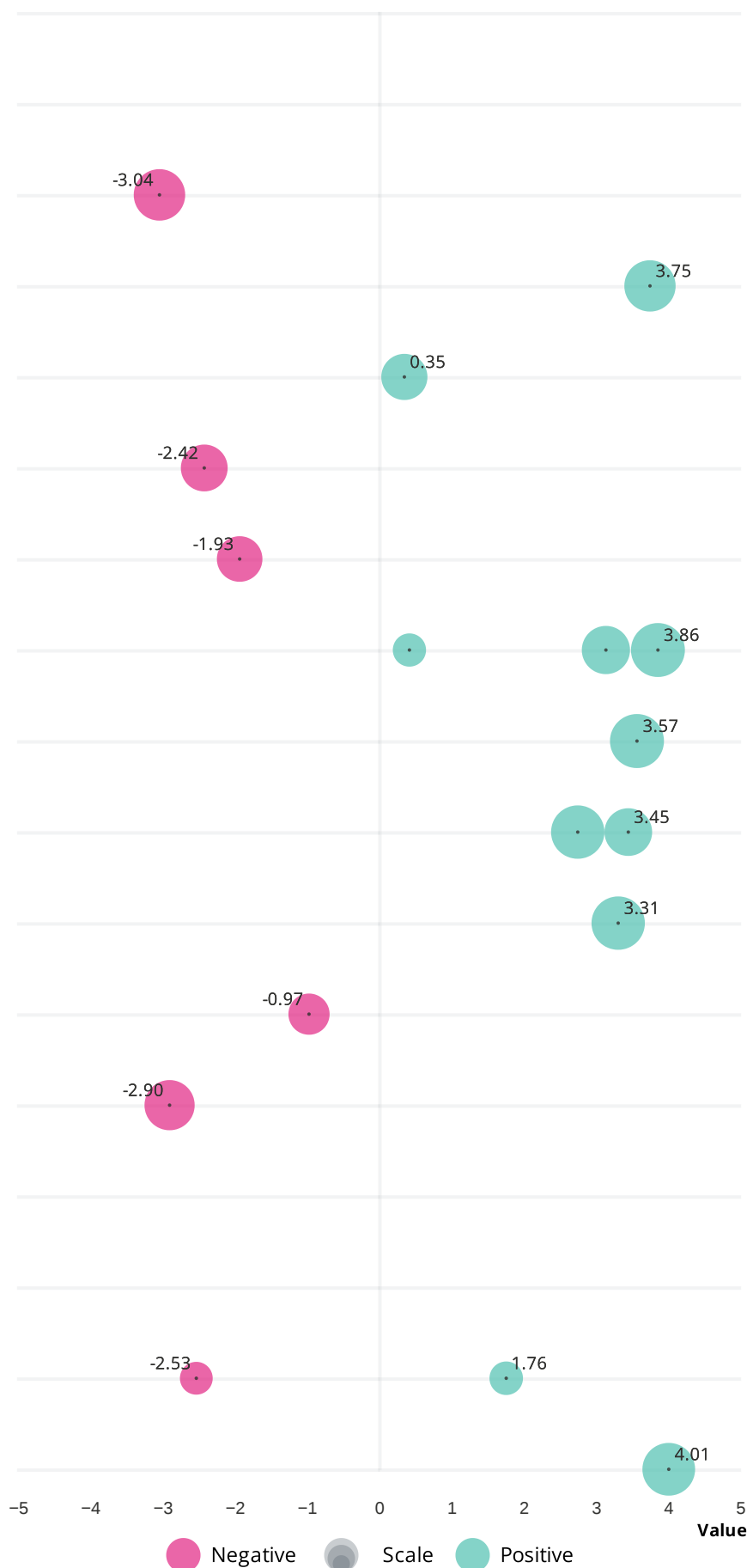
13: Climate Action

14: Life below Water

15: Life on Land

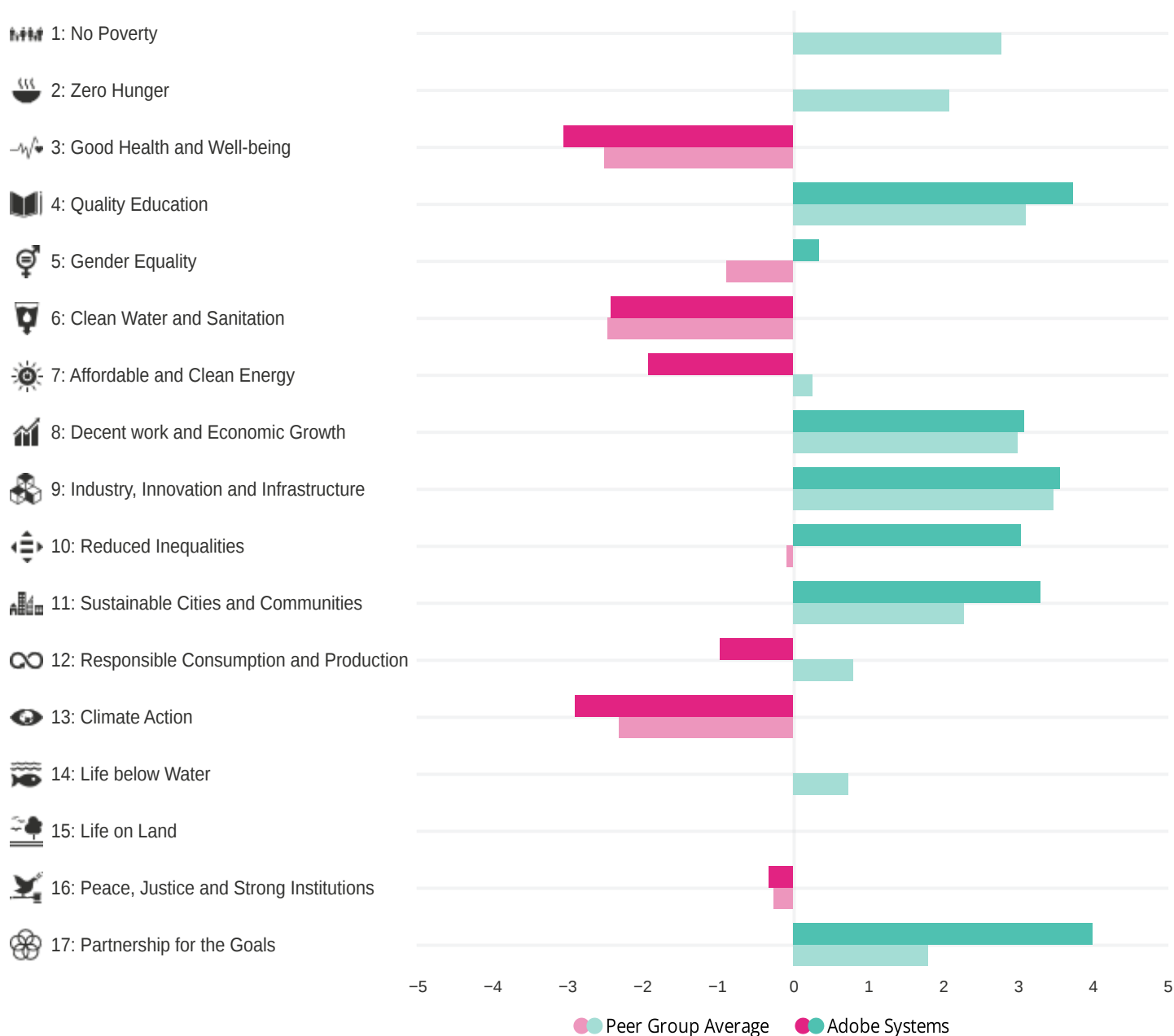
16: Peace, Justice and Strong Institutions

17: Partnership for the Goals









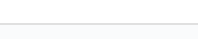
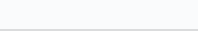


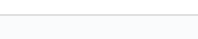


Score Compared to Peer Group Average by SDG

Adobe Systems's Peer Group: [Mastercard](#), [Microsoft](#), [Accenture](#), [IBM](#), [SAP](#)



Detailed Peer Group Comparison by SDG

SDG	Peer Group Average		Adobe Systems		Mastercard	Microsoft	SAP	Accenture	IBM
1	+2.79	-	-		+2.10	-	+3.48	-	-
2	+3.15	-	-		+3.66	-	+2.63	-	-
3	-2.51	>	-3.04		-0.02	-2.77	-	-3.33	-3.40
4	+3.75	=	+3.75		+3.98	-	+3.83	+3.44	+3.74
5	-0.89	<	+0.35		+1.06	-1.68	-2.22	+0.06	-2.88
6	-2.47	<	-2.42		-2.59	-3.07	-1.89	-2.21	-2.64
7	+0.27	>	-1.93		+3.21	+0.47	-0.88	-2.33	+3.07
8	+3.01	<	+3.10		+3.30	+3.11	+3.08	+2.82	+2.67
9	+3.49	<	+3.57		+4.05	+3.67	+2.50	-	+3.65
10	-0.09	<	+3.05		-1.87	+2.07	+0.18	-2.10	-1.85
11	+3.42	>	+3.31		+3.53	-	-	-	-
12	+1.03	>	-0.97		+3.62	-2.12	+3.59	-	-
13	-2.32	>	-2.90		-2.78	-2.75	-2.50	+0.15	-3.12
14	+3.73	-	-		-	-	-	-	+3.73
15	-	-	-		-	-	-	-	-
16	-0.26	>	-0.32		-0.85	-0.53	-1.11	+1.46	-0.18
17	+3.63	<	+4.01		-	-	-	+3.24	-

Weight

SASBT industries covered out of 26	#Analyses	Weight	Impact Score
Customer Welfare	3	21.12%	+1.30
Human Rights & Community Relations	2	15.56%	+3.93
Access & Affordability	2	14.89%	+3.23
Employee Engagement, Diversity & Inclusion	3	13.99%	+1.58
Ecological Impacts	1	7.80%	+3.31
GHG Emissions	1	6.73%	-2.90
Water & Wastewater Management	1	5.69%	-2.42
Energy Management	1	5.33%	-1.93
Waste & Hazardous Materials Management	1	4.15%	-0.97
Business Ethics	1	2.44%	+1.76
Customer Privacy	1	2.30%	-2.53

Analyses by SASB Theme

Access & Affordability

Business Ethics

Customer Privacy

Customer Welfare

Ecological Impacts

Employee Engagement, Diversity & Inclusion

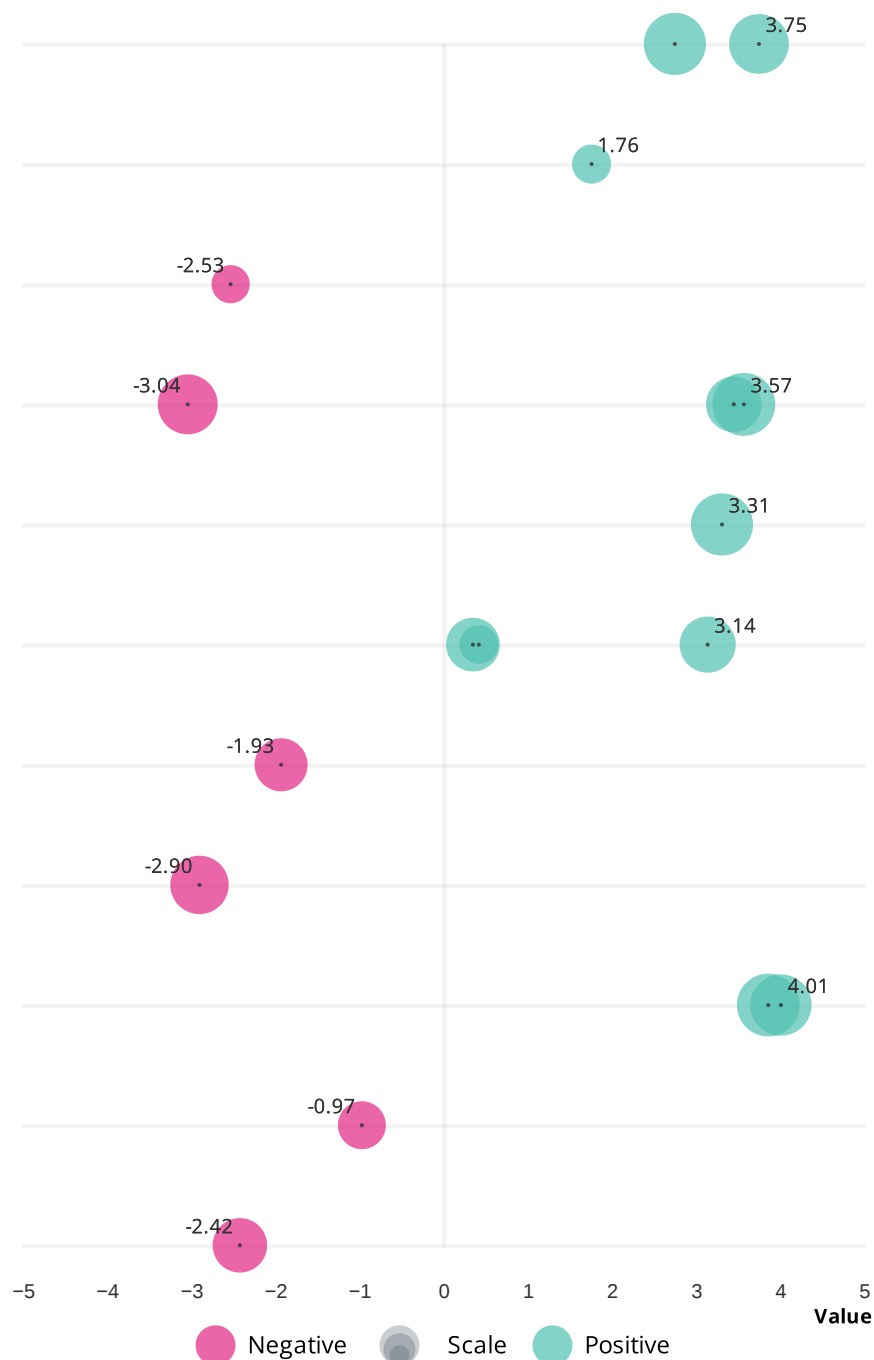
Energy Management

GHG Emissions

Human Rights & Community Relations

Waste & Hazardous Materials Management

Water & Wastewater Management






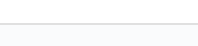


Score Compared to Peer Group Average by SASB Theme

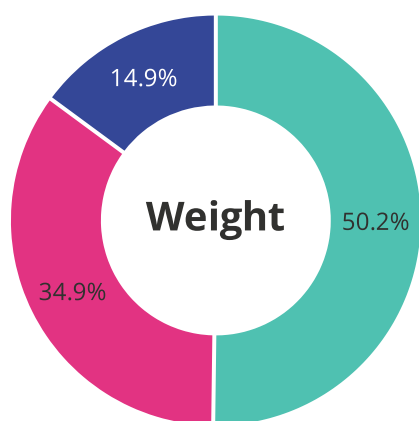
Adobe Systems's Peer Group: [Mastercard](#), [Microsoft](#), [Accenture](#), [IBM](#), [SAP](#)



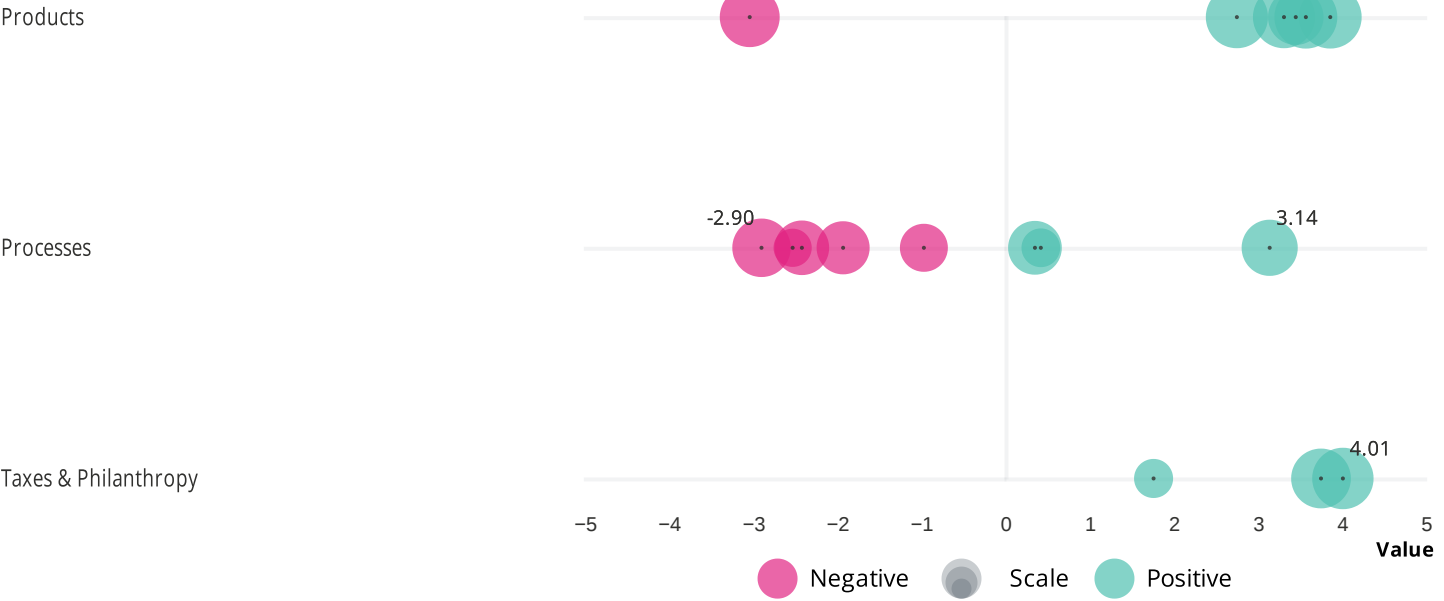
Detailed Peer Group Comparison by SASB

SASB Theme	Peer Group Average		Adobe Systems	Mastercard	Microsoft	SAP	Accenture	IBM
Access & Affordability	+2.88	<	+3.23 	+2.05	+3.48	+3.31	+3.44	+1.77
Business Ethics	+1.36	<	+1.76 	+0.20	+0.88	-0.56	+3.24	+2.66
Customer Privacy	-2.64	<	-2.53 	-3.40	-2.56	-3.02	-1.70	-
Customer Welfare	+2.06	>	+1.30 	+2.77	+2.56	+2.50	+2.30	+0.91
Ecological Impacts	+3.43	>	+3.31 	+3.62	-	-	+3.06	+3.73
Employee Engagement, Diversity & Inclusion	+1.03	<	+1.58 	+1.39	+1.46	-	+0.62	+0.08
Energy Management	+0.27	>	-1.93 	+3.21	+0.47	-0.88	-2.33	+3.07
GHG Emissions	-2.68	>	-2.90 	-2.78	-2.75	-2.50	-2.01	-3.12
Human Rights & Community Relations	+1.49	<	+3.93 	+3.35	-0.78	+3.09	+3.24	-3.87
Waste & Hazardous Materials Management	-1.38	<	-0.97 	-	-1.79	-	-	-
Water & Wastewater Management	-2.47	<	-2.42 	-2.59	-3.07	-1.89	-2.21	-2.64

To help you look at the most material impacts of a company, we distinguish impact that is either related to the Processes of the company, its Products (or services) or its Philanthropy.

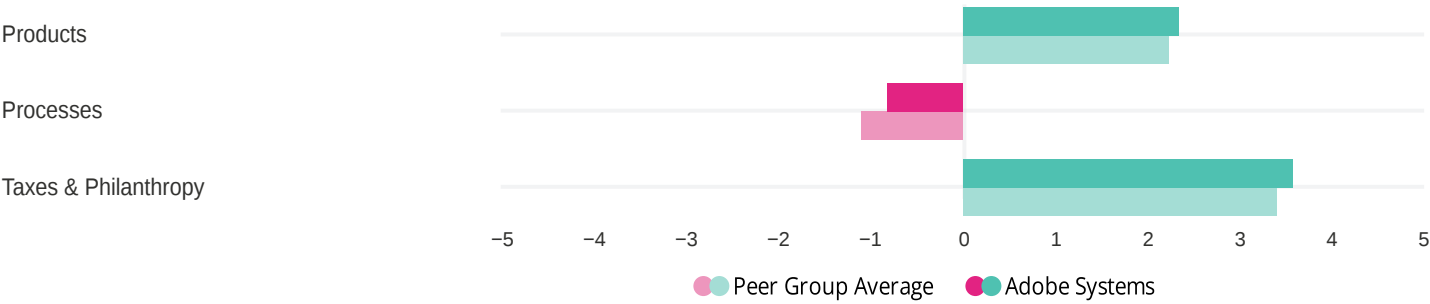
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Analyses by Category



Score Compared to Peer Group Average by Category

Adobe Systems's Peer Group: [Mastercard](#), [Microsoft](#), [Accenture](#), [IBM](#), [SAP](#)



Detailed Peer Group Comparison by Categories

Category	Peer Group Average		Adobe Systems		Mastercard	Microsoft	SAP	Accenture	IBM
Processes	-1.08	<	-0.82	<div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div></div>	-0.28	-1.34	-1.59	-1.30	-1.18
Products	+2.24	<	+2.36	<div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div></div>	+2.63	+2.35	+2.87	+2.91	+0.34
Taxes & Philanthropy	+3.42	<	+3.58	<div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div></div>	+3.53	+3.41	+3.26	+3.34	+3.40

Detailed Score of all analyses

SASB Theme	SDG	Headline	Impact value	Impact scale	#Ratings
Customer Welfare	3	Adobe is promoting the Photoshop obsession in its 200 million users	-3.04	2.55	58
Access & Affordability	4	Adobe's education and training initiatives are helping millions of people in underserved communities	+3.75	2.53	58
Employee Engagement, Diversity & Inclusion	5	Adobe has an above industry average women representation, although is yet to reach gender parity	+0.35	1.96	36
Water & Wastewater Management	6	Adobe consumed 262 million liters of water in 2019	-2.42	2.03	54
Energy Management	7	Renewable energy accounts for 34% of Adobe's electricity, which is lower than the industry standards	-1.93	1.90	44
Human Rights & Community Relations	8	Adobe's cloud computing helps businesses save costs	+3.86	2.85	60
Employee Engagement, Diversity & Inclusion	8	In 2020, Adobe's workforce comprises 58.1% whites, 31.2% Asians and 10.7% of the US staff as URM's	+0.42	0.85	28
Employee Engagement, Diversity & Inclusion	8	Adobe contributes to economic growth and social stability by employing 22,516 people globally	+3.14	2.18	64
Customer Welfare	9	Adobe creative cloud technology enables productivity, used by 22 million customers	+3.57	2.86	28
Access & Affordability	10	Adobe's products are affordable, costing up to 60% cheaper than an average industry price.	+2.75	2.78	44
Customer Welfare	10	Adobe promotes inclusivity with color accessibility tool for at least 700,000 people with CVD	+3.45	2.12	64
Ecological Impacts	11	Adobe's Document Cloud provides 90% cost savings and 95% reduction in environmental impact	+3.31	2.78	94

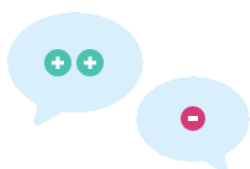
SASB Theme	SDG	Headline	Impact value	Impact scale	#Ratings
Waste & Hazardous Materials Management	12	Adobe generated 1,802 tonnes of waste in 2020, the equivalent to annual waste of 2,224 Americans	-0.97 	1.48 	22
GHG Emissions	13	Adobe emitted 598,584 tCO2e GHGs in 2019, equivalent to that from 130,180 vehicles driven for a year	-2.90 	2.40 	68
Customer Privacy	16	Adobe's data breach compromised over 7 million Adobe Creative Cloud accounts in 2019	-2.53 	0.82 	38
Business Ethics	16	From 2018-2020, Adobe has not contributed to corporate taxes on aggregate	+1.76 	0.87 	18
Human Rights & Community Relations	17	Adobe partners with NCMEC to help identify more than 3,000 missing children	+4.01 	2.70 	68

Understanding our Impact Score



1. Analyses

The analyses are written by an active community of writers that went through a rigorous training process. Each analysis is reviewed by our team of editors being published.



2. Ratings

Then the community rates each analysis according to 2 dimensions: value and scale.



Value

3. Value & Scale

Value: how positive or negative the impact is described in the analysis. **Scale:** how small or large the impact is described, taking into account the breadth, depth and persistence, as defined by the Impact Management Project.

Scale



4. Final Score

The analyses are written by an active community of writers that went through a rigorous training process. Each analysis is reviewed by our team of editors being published.