



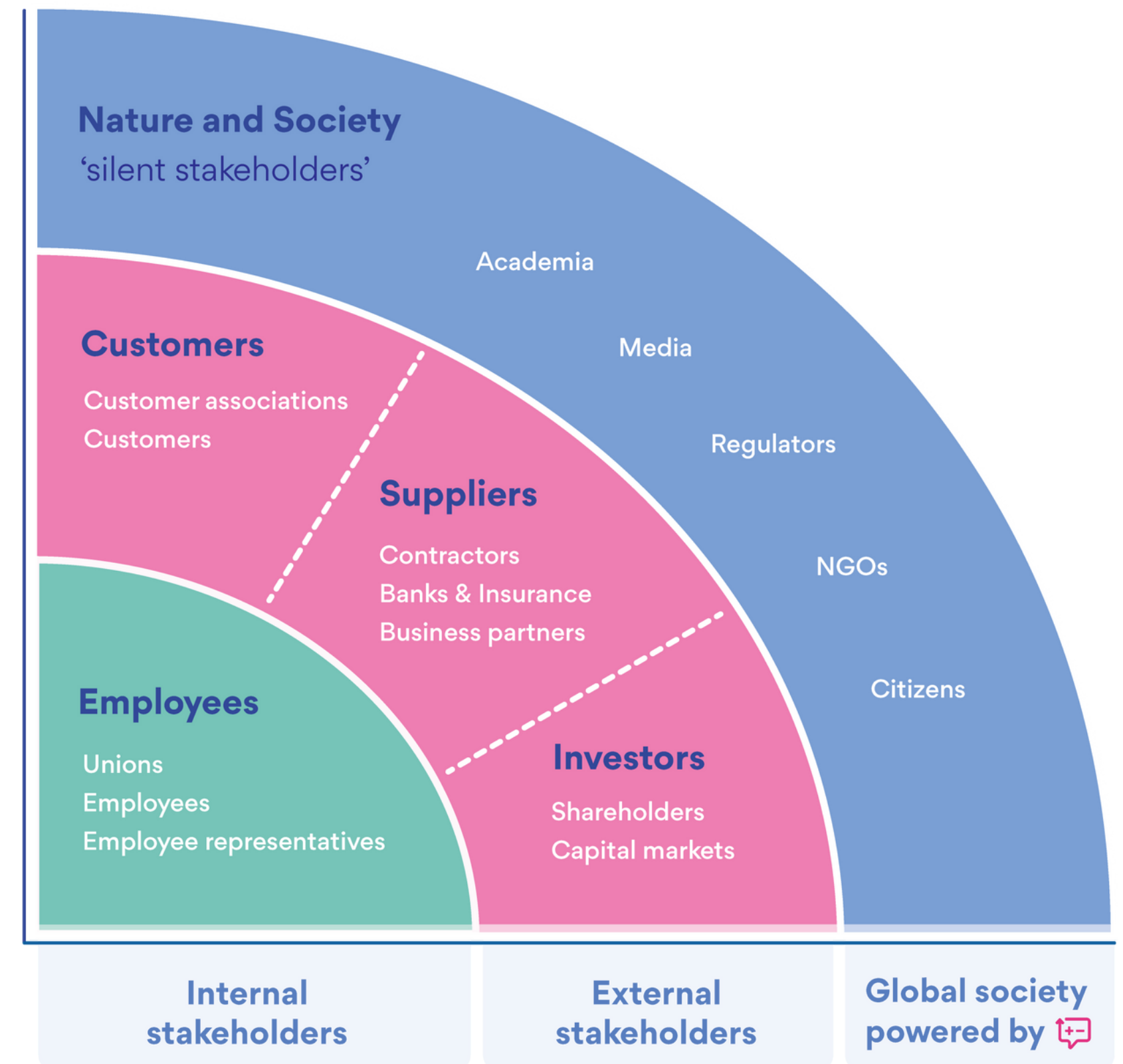
CSRD Made Easy

Stakeholder-Powered
Double Materiality Assessment

1. STAKEHOLDER ENGAGEMENT AT THE HEART OF CSRD

2 key principles with CSRD

- 1 Perform a **double materiality assessment** of your impacts
- 2 **Engage your stakeholders** in this process, in particular when it comes to assessing your company's impact on the planet (i.e. impact materiality).



2. BENEFITS OF ENGAGING STAKEHOLDERS

Engaging stakeholders is not just a regulatory requirement. It also brings many benefits:

1

UPSTREAM: It complements your internal materiality assessment and brings new insights to:

- deepen your understanding of the impacts, risks, and opportunities, in your operations, from your products or services, and throughout your value chain
- detect divergences between your internal assessment and that of global society and silent stakeholders
- apply thresholds and benchmark with your peers
- ultimately, inform your sustainable strategy and decision-making process

2

DOWNSTREAM: It fosters buy-in from your various stakeholders and enables to:

- allocate budgets where they really matter (major risks/opportunities)
- reduce resistance to change when implementing sustainability programs (efficiency gains)
- communicate efficiently and reduce risks of backlash/greenwashing accusations
- increase your business resilience
- aid in decision-making, i.e., investors, consumers, employees, etc.

3. CHALLENGES

However, engaging stakeholders in a Double Materiality Assessment is challenging:

Identifying the right impact issues:

As Double Materiality Assessment (DMA) exercises are still relatively new, finding the right impact topics that have or could potentially have financial effects in the short-, medium-, and long-term to concentrate on is both crucial and challenging. The selection must rely on industry benchmarks and stakeholder feedback to ensure that the most material topics are correctly identified, using a fully defensible methodology.



Engaging the relevant stakeholders:

Reaching out, onboarding, and training the relevant groups of stakeholders for each topic requires automation and access to a broad community of materiality assessors who can be mobilized on demand. Making sure participants make meaningful and unbiased assessments is critical and requires specific skills and knowledge.

Dealing with limited internal resources:

Organizing stakeholder workshops and surveys takes time and diverts your company's internal resources from the more strategic sustainability tasks. Involving internal and external stakeholders, including civil society and silent stakeholders will result in a robust and complete DMA of your activities.

4. WHY IMPAAKT?

Stakeholder engagement made easy

Impaakt is an award-winning SaaS platform that provides a turnkey solution for engaging all stakeholders in assessing your most material sustainability matters. We pioneered a collaborative platform that measures the impacts of businesses on people and the environment. Our products and processes are designed to allow our clients to comply with the CSRD regulation.

Our technology and quality control processes ensure you get granular, transparent, and unbiased materiality assessments without exhausting significant internal resources. These outputs feed directly into your sustainability reporting.

We take care of onboarding, training, and monitoring the many stakeholders involved in the materiality assessment, and provide insights, including comparisons with your direct peers.

An automated platform with direct access to internal and external stakeholders

THE WORLD'S LEADING STAKEHOLDER ENGAGEMENT PLATFORM

>1M

**stakeholder
materiality
assessments**

>55K

**impact
assessors**

>5,000

**companies
assessed**

5.

OUR SOLUTION: INPUTS & OUTPUTS

INPUTS/TOOLS

INTERMEDIATE OUTPUTS

FINAL DELIVERABLES

PREPARATION STAGE

- Impaakt's materiality scores by business activity
- Key impact metrics related to your company's business impacts

- A long-list of relevant topics for each of your company's business activities, mapped against the ESRS taxonomy*
- A short contextualized summary of your company's impact (max 2.000 characters) for each of the topics identified in the initial long-list

Standard package (aggregated at corporate level):

- Impact materiality map
- Financial materiality map
- Double materiality map

Additional deliverables and services on-demand:

- Materiality maps at the business unit level
- Segregation by type of stakeholders
- Metrics
- Policies, actions, targets
- Consulting services

ENGAGEMENT STAGE

- Type and list of stakeholders to engage
- Onboarding and training tools

- List of stakeholders mapped against the topics to assess
- Trained stakeholders

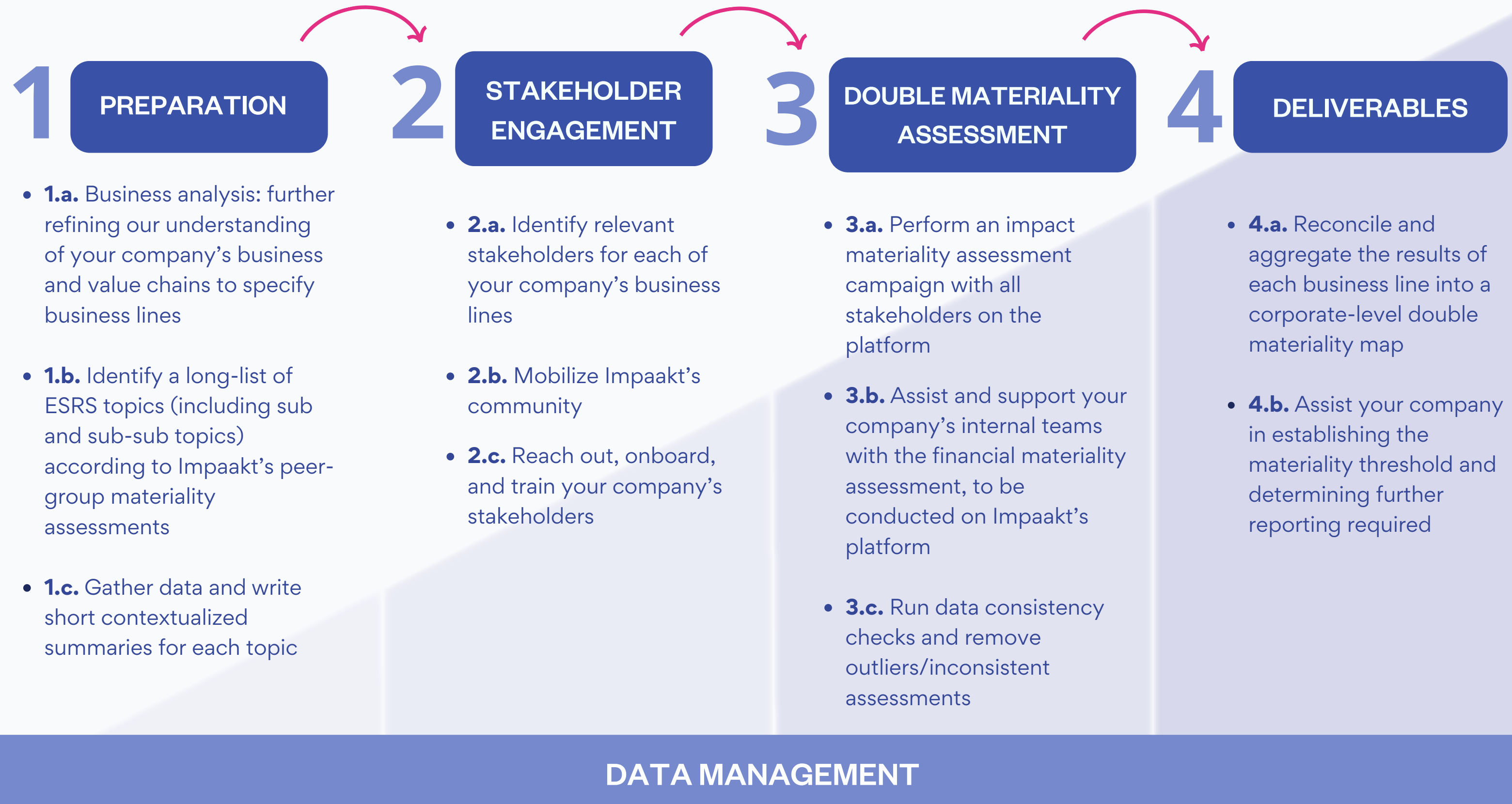
MATERIALITY ASSESSMENT STAGE

- Impaakt platform
- Trained stakeholders

- Materiality assessment scores for each topic, with more weight given to knowledgeable stakeholders
- Anomaly/consistency scores for each participant

 Inputs to be provided by your company

OUR SOLUTION: OVERALL PROCESS



OUR SOLUTIONS: INPUTS (1/2)

INPUT - IMPACT MATERIALITY

Impact materiality assessments are determined by relevant stakeholders' rating, validating, and ensuring completeness of the relevant sustainability matters.

Quantitative and qualitative **thresholds** on severity and likelihood are applied, based on:

- **Scale**
- **Scope**
- **Irremediability** (only for negative impacts)

Actual impacts can be

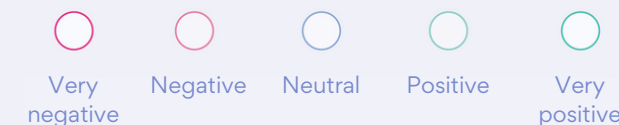
- **Negative**, based on severity (scale, scope, and irremediability)
- **Positive**, based on scale and scope.

Potential impacts can be

- **Negative and/or positive**, based on the likelihood of occurrence, determined by time horizon.

Assess the impact materiality of this Topic for Company A

How negative/positive is the impact of Company A for this Topic?



How would you rate the scope, scale, and irremediability of this impact?

Scale



Scope



Irremediability



Submit Ratings

OUR SOLUTIONS: INPUTS (2/2)

INPUT - FINANCIAL MATERIALITY

Financially material impacts are determined by relevant participants' rating, validating, and ensuring completeness of the impacts.

Quantitative and qualitative **thresholds** on **risks and opportunities** are applied, depending on:

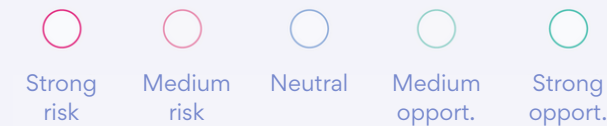
- **Likelihood of occurrence**
- **Potential size of financial effects**

Financial effects go beyond financial reports, and are determined by having a material influence on:

- Performance
- Financial situation
- Cash flows
- Access to finance
- Cost of capital

Assess the financial materiality of this Topic for Company A

Is this Topic a risk or an opportunity for Company A?



How would you rate the scale, scope, and irremediability of this impact?

Scale



Scope



Irremediability



Submit Ratings

7.

OUR SOLUTION: DELIVERABLES (1/3)

SAMPLE DELIVERABLES - **IMPACT MATERIALITY MAP AT CORPORATE AND/OR BUSINESS LEVEL**

Impaakt's ability to filter community members by expertise and/or demographics ensures a tailored approach to double materiality assessments. The application of a “knowledge ratio” allows for the weighting of assessments based on perceived expertise.

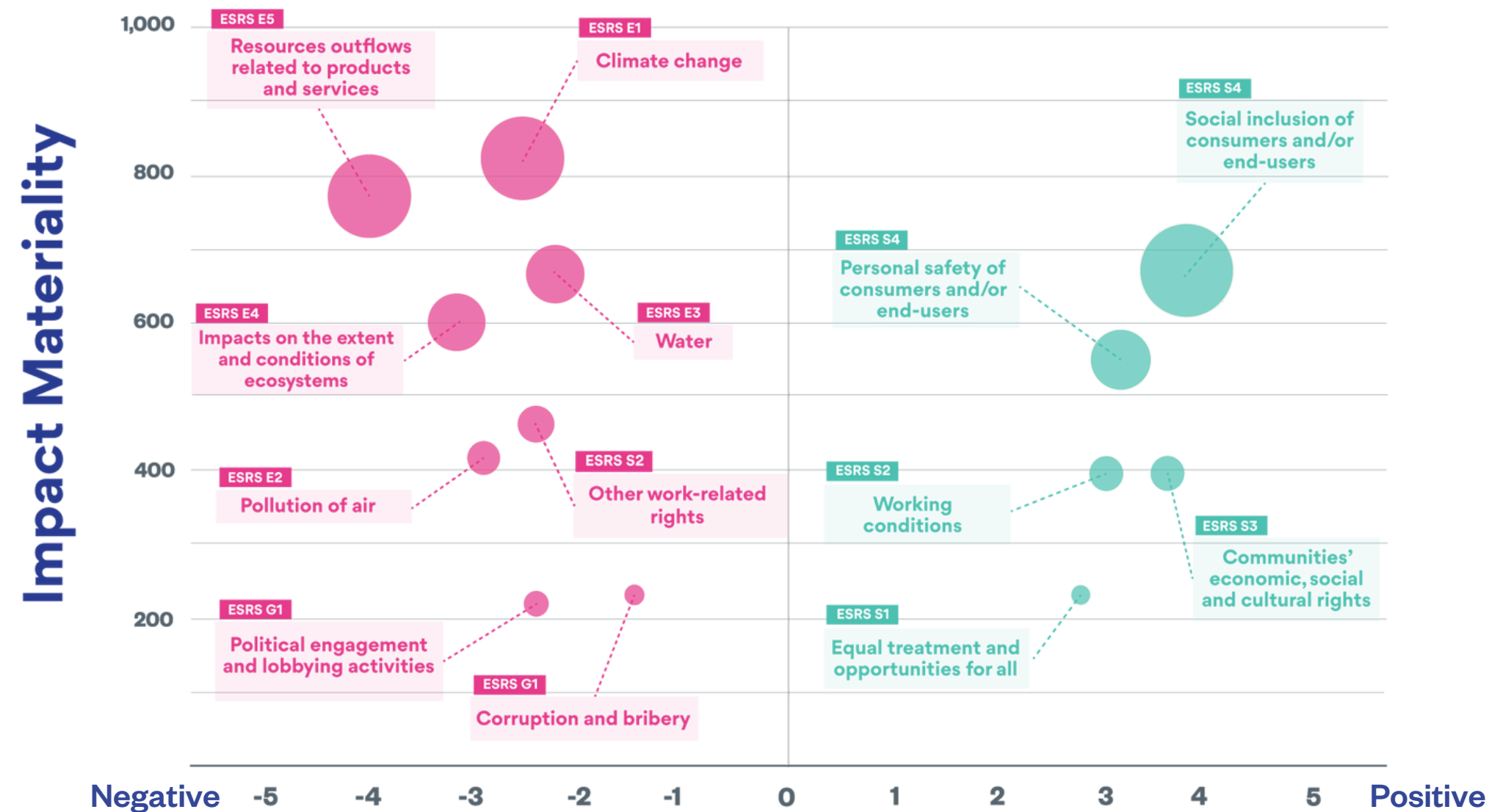
Total #of materiality
assessments:

578

Civil society: 312

Employees: 157

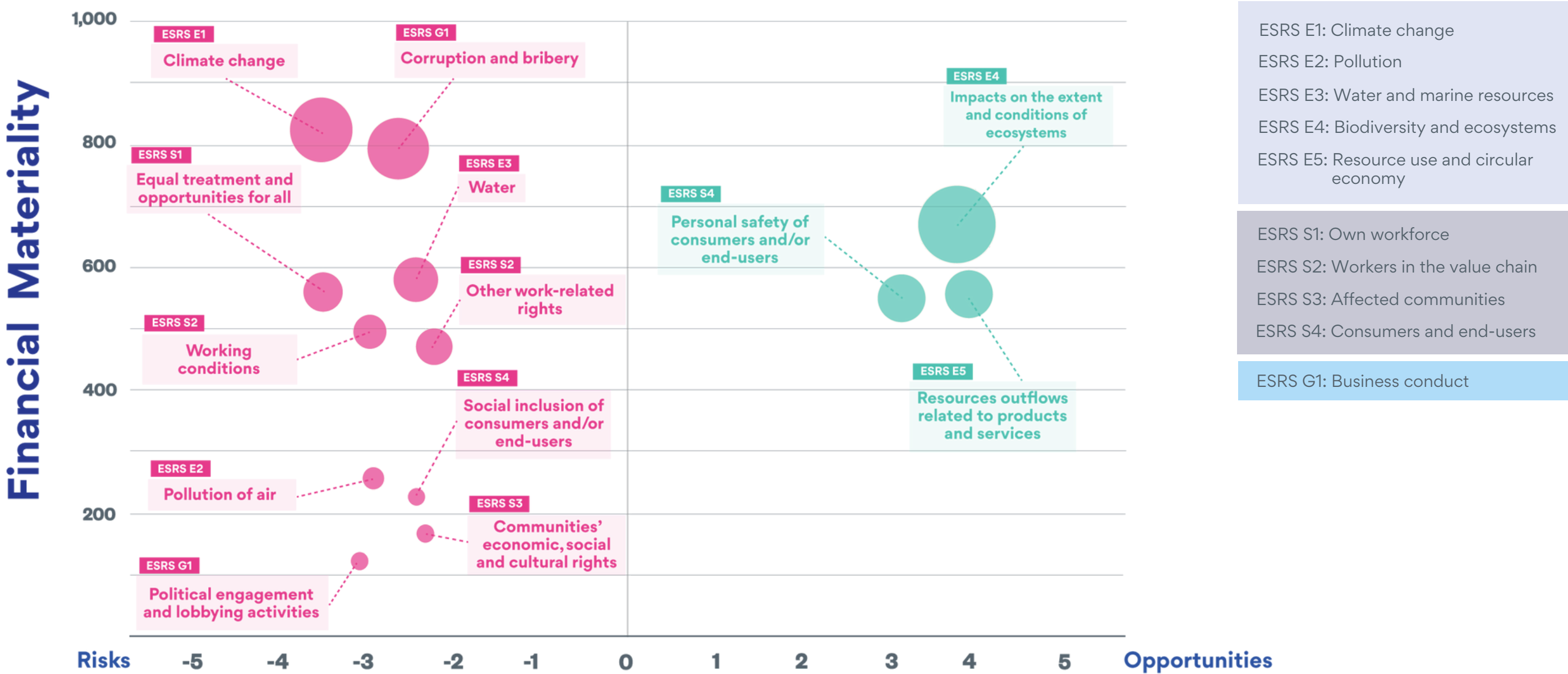
Other: 109



7.

OUR SOLUTION:
DELIVERABLES (2/3)

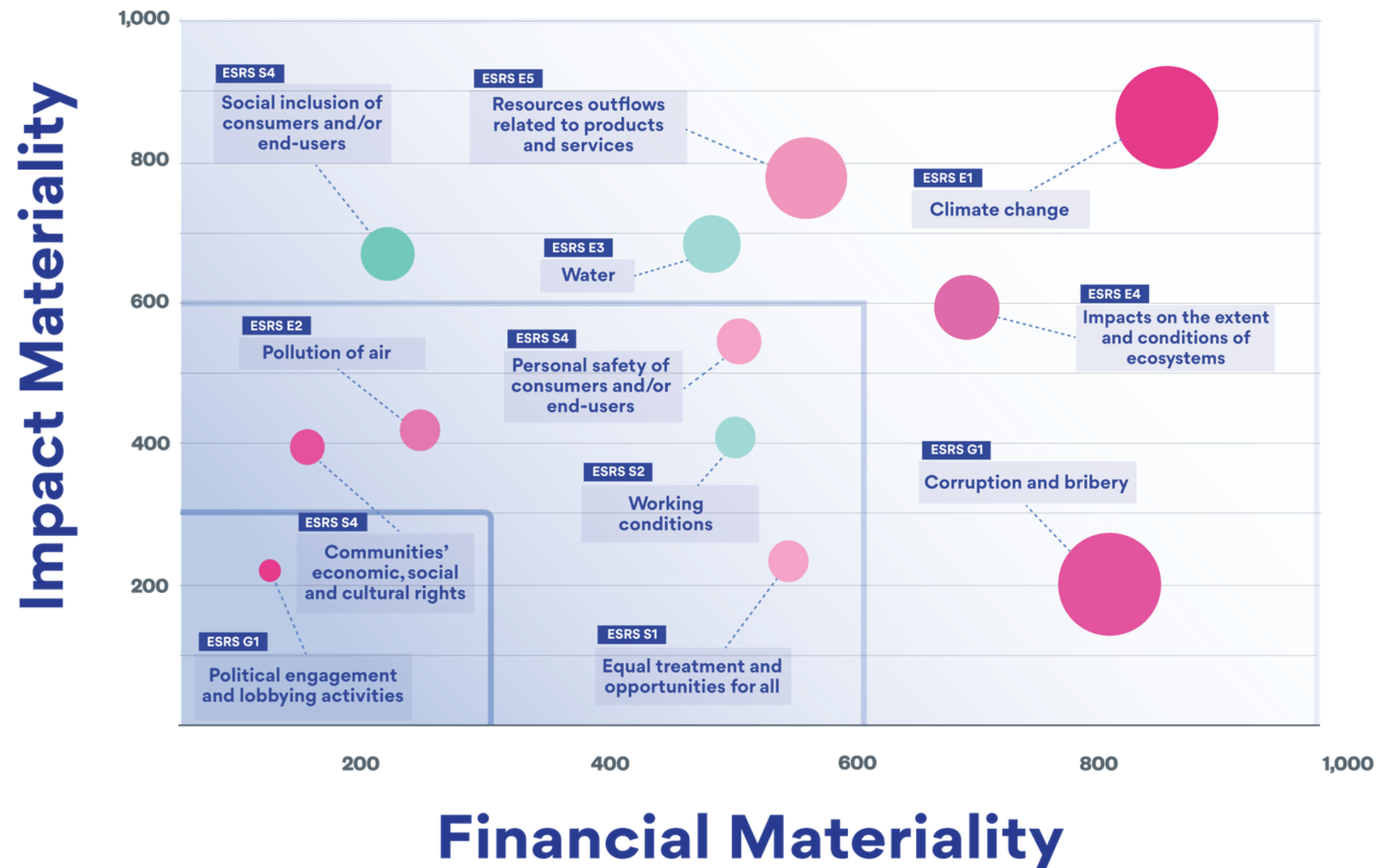
SAMPLE DELIVERABLES - FINANCIAL MATERIALITY MAP AT CORPORATE AND/OR BUSINESS LEVEL



7.

OUR SOLUTION: DELIVERABLES (3/3)

SAMPLE DELIVERABLES - DOUBLE MATERIALITY MAP AT CORPORATE LEVEL



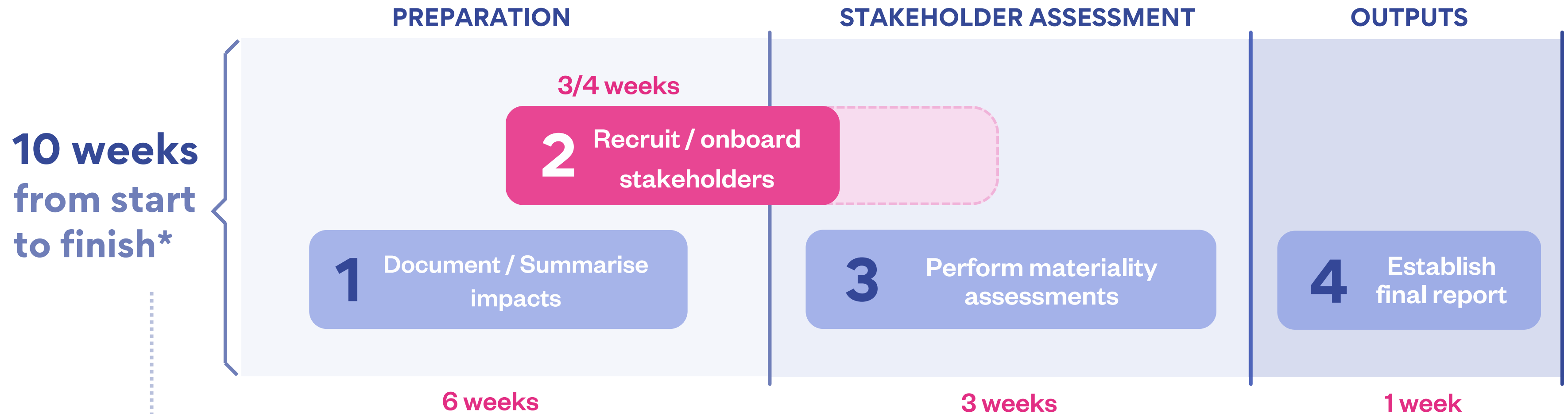
ESRS E1: Climate change
 ESRS E2: Pollution
 ESRS E3: Water and marine resources
 ESRS E4: Biodiversity and ecosystems
 ESRS E5: Resource use and circular economy

ESRS S1: Own workforce
 ESRS S2: Workers in the value chain
 ESRS S3: Affected communities
 ESRS S4: Consumers and end-users

ESRS G1: Business conduct

8. INDICATIVE TIMELINE FOR THE STANDARD PACKAGE

This timeline is subject to the availability and responsiveness of your company's stakeholders and teams.



**Based on 30-45 topics to document and 3 categories of stakeholders to involve*

Contact

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www.impaakt.com

THANK YOU